

SAGE[®] ELECTRONIC AD SPECIFICATIONS

General Banner Ad

How General Banner Ads Work

The banner ad is displayed on the screen alongside the other information and options available to the distributor as they search for products in SAGE Online. Your banner ad can link to a web URL that you specify. Along with your banner ad, you also get two 8.5" x 11" information pages that you can use to give the distributor more information after they click your banner ad.

Ad Requirements

1. Ad Size
 - 585 x 65 pixels at 72 dpi
2. File Type
 - JPG or PNG
3. SAGE#
 - Your SAGE# must be included on your ad. "SAGE" is fully capitalized.
4. Text
 - Text font size must be at least 8pt to be legible for online ads.

Optional

1. Weblink
 - Provide URL to link to the ad
2. Information Page (1 or 2)
 - Ad Size - 8.5" x 11" at 150 dpi
 - JPG or PNG

Submitting Your Ad

Add and manage your general banner ads through the SAGE Supplier Center. The ads can be changed at any time.

*If you have any questions, please feel free to contact our Advertising Coordinator at **800.925.SAGE** or email advertisingart@sageworld.com. Thanks for advertising with us!*

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