

SAGE® PRINTED MATERIAL SPECIFICATIONS

Inspire Catalog Specifications

Impressions:	100,000+ each issue
Colors:	Four color Process (CMYK)
Minimum resolution:	300 dpi
Catalog Size:	5" x 7.5"
Electronic Artwork:	PSD files
Required media:	Electronic art or CD-Rom

Publish Date: February

Deadline Date

Materials Due: December 15th

Image Requirements

Supply individual hi-resolution images:

Image Size:	5" x 5" (preferred)
Minimum resolution:	300 dpi
Image Content:	No models or background images.
PSD Files:	Image must be on a transparent background with no drop shadows. Image must show an imprint or list price with no imprint.

NOTE: We may request your product to be mailed in to be photographed by our art department.

Text Requirements

Fill in form by logging onto:

- www.sagemember.com
- Log in*:
 - User ID
 - Password
- Click on "Ads/Art Upload" tab
- Click on "Inspire Upload" tab
- Type in product information
- Click "Save and Submit"

Art Specifications

Image should be CMYK and minimum of **300 DPI AT FULL SIZE**. **Save all files for P.C.** A PDF proof will be sent to you for approval if time is available.

*If you are unsure of your account number or password, please contact your account executive or customer service at 1.800.925.SAGE (7243). Art will not be accepted via Email or ftp. Please contact us for more details.