

**All sponsors will receive the following:**

- Logo on event signage recognizing sponsorship
- Logo on distributor marketing material recognizing sponsorship
- Logo on [www.sageworld.com](http://www.sageworld.com) as a sponsor
- Right of first refusal for next year
- Exclusive sponsorship (excluding standing signs)

**Bag Sponsor****\$700**

Increase your visibility and drive traffic to your exhibit by being the SAGE Showcase exclusive bag sponsor. Provide 800 bags for show attendees to receive upon entrance to the show.

**Lanyard Sponsor****\$700**

Provide 800 lanyards for SAGE Showcase exhibitors and attendees for SAGE Showcase. Receive innumerable impressions throughout the show.

**Online Registration Sponsor****\$500**

Make your first impression before the show by placing your banner advertisement on the distributor pre-registration confirmation email.

**Cup Sponsor****\$350**

Introduce your new or popular cup to the Texas market. Provide 400 hot drink cups and 600 cold drink cups for attendees at our coffee and water stations during SAGE Showcase and the education sessions.

**Beverage Insulator Sponsor****\$350**

Introduce your new or popular beverage insulator, can or bottle holder to the Texas market. Provide 600 beverage insulators for attendees during SAGE Showcase.



### **Bottled Water Sponsor**

**\$350**

Provide 800 bottles of water for attendees at our water stations during SAGE Showcase and the education sessions.

### **Pen Sponsor**

**\$350**

Provide 800 pens for SAGE Showcase attendees to increase your visibility and receive innumerable impressions throughout the show and after!

### **Notepad Sponsor**

**\$350**

Provide 700 notepads for SAGE Showcase education sessions. Drive traffic to your exhibit and maximize your exposure.

### **Standing Sign**

**\$200**

Display your own message for all attendees to see on the show floor or in the foyer. There will be a maximum of four signs available. Signs will be free standing, one-sided and full color. Supplier must provide artwork.

### **Custom Sponsorship Opportunity**

Contact SAGE if you have a sponsorship idea that you want to do, but is not listed here.



# 2018 SHOWCASE SPONSORSHIP APPLICATION

## COMPANY INFORMATION

Company \_\_\_\_\_

Sponsor Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Sponsor Contact Email \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

- |  |       |   |          |
|--|-------|---|----------|
| <input type="checkbox"/> Bag Sponsor                 | \$700 | <input type="checkbox"/> Notepad Sponsor                | \$350    |
| <input type="checkbox"/> Lanyard Sponsor             | \$700 | <input type="checkbox"/> Standing Sign                  | \$200    |
| <input type="checkbox"/> Online Registration Sponsor | \$500 | <input type="checkbox"/> Custom Sponsorship Opportunity | \$ _____ |
| <input type="checkbox"/> Cup Sponsor                 | \$350 |   |          |
| <input type="checkbox"/> Beverage Insulator Sponsor  | \$350 |   |          |
| <input type="checkbox"/> Bottled Water Sponsor       | \$350 |   |          |
| <input type="checkbox"/> Pen Sponsor                 | \$350 |   |          |
- Total Due: \$ \_\_\_\_\_**  
*Payment due in full with signed agreement*

## PAYMENT METHOD

**Credit Card Payments:**  Visa  MasterCard  American Express  Discover  Bill Me

Name as it Appears on the Credit Card \_\_\_\_\_ Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_  
Street or PO Box \_\_\_\_\_ City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

**X**  
Credit Card Signature \_\_\_\_\_

## EXHIBITOR AGREEMENT

**NOTE:** Please locate and read the Sponsorship Agreement Terms and Conditions (rev 6/2017) ("Agreement") located at [www.sageworld.com/legal](http://www.sageworld.com/legal). If you cannot access the Agreement for any reason, please call us before you sign and we will provide you with a copy. Your signature below indicates your acceptance of the entire Agreement on behalf of the company identified above and your representation that you have the authority to bind such company to the Agreement.

**X**  
Exhibitor's Signature Required \_\_\_\_\_ Date \_\_\_\_\_ Name \_\_\_\_\_ Title \_\_\_\_\_