

All sponsors will receive the following:

- Logo on event signage recognizing sponsorship
- Logo on distributor marketing material recognizing sponsorship
- Logo on www.sageworld.com as a sponsor
- Right of first refusal for next year
- Exclusive sponsorship (excluding standing signs)

Bag Sponsor

\$700

Increase your visibility and drive traffic to your exhibit by being the SAGE Showcase exclusive bag sponsor. Provide 800 bags for show attendees to receive upon entrance to the show.

Lanyard Sponsor

\$700

Provide 800 lanyards for SAGE Showcase exhibitors and attendees for SAGE Showcase. Receive innumerable impressions throughout the show.

Online Registration Sponsor

\$500

Make your first impression before the show by placing your banner advertisement on the distributor pre-registration confirmation email.

Cup Sponsor

\$350

Introduce your new or popular cup to the Texas market. Provide 400 hot drink cups and 600 cold drink cups for attendees at our coffee and water stations during SAGE Showcase and the education sessions.

Beverage Insulator Sponsor

\$350

Introduce your new or popular beverage insulator, can or bottle holder to the Texas market. Provide 600 beverage insulators for attendees during SAGE Showcase.

SAGE Showcase™

Bottled Water Sponsor

\$350

Provide 800 bottles of water for attendees at our water stations during SAGE Showcase and the education sessions.

Pen Sponsor

\$350

Provide 800 pens for SAGE Showcase attendees to increase your visibility and receive innumerable impressions throughout the show and after!

Notepad Sponsor

\$350

Provide 700 notepads for SAGE Showcase education sessions. Drive traffic to your exhibit and maximize your exposure.

Standing Sign

\$200

Display your own message for all attendees to see on the show floor or in the foyer. There will be a maximum of four signs available. Signs will be free standing, one-sided and full color. Supplier must provide artwork.

Specials Email

Featured Special - \$500 | Standard Special - \$250

Provide one specials flyer for a pre- and post-show specials email blast. The pre-show email will go to distributor show registrants as well as area distributors in each show location from the SAGE database. The post-show email will go to show attendees. Supplier must provide one flyer that will be used for both email blasts. Artwork **MUST** include a special, sale, or promotion listed on it.

Custom Sponsorship Opportunity

Contact SAGE if you have a sponsorship idea that you want to do, but is not listed here.

COMPANY INFORMATION

Company _____

Sponsor Contact _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____

Phone _____ Fax _____

Sponsor Contact Email _____

SPONSORSHIP OPPORTUNITIES

- | | | | |
|---|-------|---|-------|
| <input type="checkbox"/> Bag Sponsor | \$700 | <input type="checkbox"/> Standing Sign | \$200 |
| <input type="checkbox"/> Lanyard Sponsor | \$700 | <input type="checkbox"/> SAGE Showcase Specials Email Blast | |
| <input type="checkbox"/> Online Registration Sponsor | \$500 | <input type="checkbox"/> Featured Special - \$500 (only 3 available spots) | |
| <input type="checkbox"/> Cup Sponsor | \$350 | <input type="checkbox"/> Standard Special - \$250 (limited availability) | |
| <input type="checkbox"/> Beverage Insulator Sponsor | \$350 | <input type="checkbox"/> Custom Sponsorship Opportunity \$ _____ | |
| <input type="checkbox"/> Bottled Water Sponsor | \$350 | | |
| <input type="checkbox"/> Pen Sponsor | \$350 | | |
| <input type="checkbox"/> Notepad Sponsor | \$350 | | |
- Total Due: \$ _____**
Payment due in full with signed agreement

PAYMENT METHOD

Credit Card Payments: Visa MasterCard American Express Discover Bill Me

Name as it Appears on the Credit Card _____ Credit Card Number _____ Expiration Date _____

Credit Card Billing Address: _____
Street or PO Box _____ City _____ State/Province _____ Zip/Postal Code _____

X

Credit Card Signature _____

EXHIBITOR AGREEMENT

NOTE: Please locate and read the Sponsorship Agreement Terms and Conditions (rev 6/2017) ("Agreement") located at www.sageworld.com/legal. If you cannot access the Agreement for any reason, please call us before you sign and we will provide you with a copy. Your signature below indicates your acceptance of the entire Agreement on behalf of the company identified above and your representation that you have the authority to bind such company to the Agreement.

X

Exhibitor's Signature Required _____ Date _____ Name _____ Title _____