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FOR IMMEDIATE RELEASE

SAGE ANNOUNCES 2014 SAGE SHOWCASE DATES

***THE TOP PROMOTIONAL PRODUCTS TRAVELING TRADESHOW
FOR TEXAS SECURES NEW DATES IN JUNE***

Addison, TX (July 25, 2013) – SAGE, the leading provider of information, marketing, and business management solutions to the promotional products industry, announces today the release of its 2014 SAGE Showcase dates. SAGE Showcase is a traveling tradeshow through Texas for professionals in the promotional products industry. SAGE Showcase will kick off in Dallas, TX on June 16, 2014 and travel to Fort Worth June 17th, Austin June 18th, San Antonio June 19th and end the week in Houston on June 20th. This week includes education and training on SAGE products in addition to a top notch table top trade show featuring some of the industry's top rated suppliers.

David Natinsky, SAGE's President, said "We're very excited about continuing the SAGE Showcase for another year! The 2013 SAGE Showcase exceeded expectations with a record number of attendees and great response from our exhibitors and attendees alike. Unlike the big national shows, SAGE Showcase gives distributors the opportunity to spend time with each supplier to learn about new products, exchange ideas about particular promotions and build relationships which is a perfect set up for our customer base."

SAGE Showcase provides distributors and their salespeople the best possible traveling show experience by bringing over 70 industry lines to Dallas, Fort Worth, Austin, San Antonio and Houston. SAGE Showcase is free to attend for all distributors. PPAI Professional Development MAS/CAS credits will be available for all education sessions.

For more information please visit <http://www.SAGeshowcase.com>.

About SAGE

SAGE, based in Addison, Texas, is the leading provider of information, marketing and business management solutions to the promotional products industry. In addition to SAGE's flagship SAGE Online™ and SAGE Mobile™ research and business management services, SAGE also provides the industry with other research services, order management, website and email services, e-commerce solutions, end user catalogs, artwork services, payment processing, tradeshow, tradeshow management services, and lead retrieval software. SAGE is also the exclusive technology provider for members of the Promotional Products Association International (PPAI), the industry's non-profit association. For more information, please visit www.SAGEworld.com or call 800.925.7243.

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