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FOR IMMEDIATE RELEASE

Signworld Selects SAGE® for Product Research and Business Management Solution

Addison, TX (February 12, 2013) – SAGE and Signworld, a sign organization with over 270 affiliated companies, announce that Signworld has selected SAGE to provide product research and other business management solutions for its owners. SAGE will offer Signworld owners a special corporate discount which gives each location the ability to have the promotional product industry's most popular product research and business management tool, SAGE Online.

"We're excited to be providing SAGE products and services to Signworld owners. We recognize that the sign industry and the promotional products industry have many synergies, and are excited to provide the Signworld network access to this additional revenue stream," said Jarod Thorndike, Director of Distributor Sales of SAGE.

Dan Werner, VP of Operations for Signworld, said, "Promotional products have been an increasing percentage of our business. Having our locations include promotional products to their list of services makes our Signworld locations a one-stop shop for customers. We are thrilled to be working with SAGE and to able to provide their impressive set of products and services as an additional resource to our owners. SAGE's various tools and resources will be a great asset to our locations and we anticipate that they will benefit from this opportunity."

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SAGE will be working closely with personnel from the Signworld corporate office to help educate the locations on utilizing SAGE products and services.

About SAGE

SAGE, based in Addison, Texas, is the leading provider of information, marketing and business management solutions to the promotional products industry. In addition to SAGE's flagship SAGE Online™ and SAGE Mobile™ research and business management services, SAGE also provides the industry with other research services, order management, website and email services, e-commerce solutions, end user catalogs, artwork services, payment processing, tradeshow, tradeshow management services, and lead retrieval software. SAGE is also the exclusive technology provider for the Promotional Products Association International (PPAI), the industry's non-profit association. For more information, please visit www.sageworld.com or call 800.925.7243.

About Signworld

Signworld is a turn-key business opportunity offering a complete start-up package for those wishing to enter the sign and graphics marketplace. With more than 270 independently owned sign companies, which provide commercial custom signage and graphics, Signworld is the 4th largest sign franchise in the world. The Signworld business model is personable, creative, rewarding and ideal for people-oriented individuals who have the desire to learn how to manage a sales and production business. Signworld affiliates are a cut above traditional sign companies. Ongoing support and training is provided along with state-of-the-art equipment. Best of all, the Signworld business model runs on a no royalty concept. You can learn more about Signworld at www.signworld.org.

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