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FOR IMMEDIATE RELEASE

FASTSIGNS® Adds SAGE® for Promotional Product Research and Support

Addison, TX (February 4, 2013) – SAGE and FASTSIGNS International, Inc., the world-class sign and graphics franchisor of FASTSIGNS® centers, announced that FASTSIGNS has selected SAGE to provide promotional product research and other support for its franchise partners.

SAGE will provide FASTSIGNS franchise partners a special corporate package which gives each location SAGE Online, the promotional product industry's most popular product research service and SAGE PromoSearch, a promotional products search engine with full e-commerce for their websites, along with membership in the Promotional Products Association International (PPAI). PPAI is the world's largest and oldest international not-for-profit promotional products association. In addition to the corporate package, FASTSIGNS franchise partners will receive a discount on SAGE's other products and services. FASTSIGNS will also be incorporating PPAI's professional development resources into their franchisee training programs.

"We're exceedingly pleased to be providing SAGE services to FASTSIGNS franchise partners. We look forward to a long relationship with such a well-known and growing company," said Jarod Thorndike, Distributor Sales and Strategic Accounts Manager of SAGE.

Matt Miles, Director of Technology for FASTSIGNS, said, "We're very excited to be working with SAGE and PPAI to provide their impressive products and services as an additional resource to our franchise partners. SAGE's various tools and PPAI's professional development offerings will be a great asset to our network."

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About SAGE

SAGE, based in Addison, Texas, is the leading provider of information, marketing and business management solutions to the promotional products industry. In addition to SAGE's flagship SAGE Online™ and SAGE Mobile™ research and business management services, SAGE also provides the industry with other research services, order management, website and email services, e-commerce solutions, end user catalogs, artwork services, payment processing, tradeshow, tradeshow management services, and lead retrieval software. SAGE is also the exclusive technology provider for the Promotional Products Association International (PPAI), the industry's non-profit association. For more information, please visit www.sageworld.com or call 800.925.7243.

About FASTSIGNS

FASTSIGNS® is a sign, graphics and visual communications company that helps customers of all sizes – across all industries – meet their business objectives and increase their business visibility. Some of the products and services that FASTSIGNS uses to provide comprehensive solutions include vehicle, floor and window graphics, point of purchase signs, digital signs, labels and decals, architectural and interior décor signs, printing, promotional products and wearables, mobile marketing and other related marketing services. To learn more, visit www.fastsigns.com or call 800-FASTSIGNS for a location near you.

About PPAI

Promotional Products Association International is the world's largest and oldest international not-for-profit promotional products association with a 110-year history of serving a membership that has grown to more than 10,600 corporate members; and advocating for the \$17.7 billion promotional products industry with its more than 31,000 businesses and 432,000 professionals. The multi-billion-dollar industry includes wearables, writing instruments, calendars, drinkware and many other items, usually imprinted with a company's name, logo or message. PPAI offers education, tradeshow, publications, business products and services, mentoring, technology and legislative support to its members. PPAI created and maintains the UPIC (Universal Promotional Identification Code), the industry's only free identification system and universal company database. For information regarding PPAI or to learn more about the proven power of promotional products (including research and case studies), visit the PPAI website at www.ppai.org.

For more information on FASTSIGNS visit www.fastsigns.com.

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