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## **FOR IMMEDIATE RELEASE**

### **SAGE® ANNOUNCES SAGE ONLINE™ 9.5**

**SAGE announces the latest version of SAGE Online, the industry's most popular research and business management service.**

Addison, TX (December 11, 2012) – SAGE announces SAGE Online™ 9.5, the latest version of the industry's most popular research and business management service. Version 9.5 includes over 75 new features and updates, including these powerful new additions:

- New Best Match default sort algorithm
- Use PPAI member discounted rates for FedEx shipping estimates
- Support for USPS and Canada Post for shipping estimator
- Veteran-owned search for suppliers
- Woman-owned search for suppliers
- New product compliance standards
- Packing list form added to order management
- View file attachments from within an order
- Specify or change suppliers for specific items in a client-facing order forms
- Support for SAGE Technology Partner push integration

David Natinsky, SAGE's President, commented, "This new update is packed with updates that were a direct result of customer feedback. We spend a lot of time talking to customers to find out what we can do to make SAGE Online more powerful and easier to use. Sometimes it's very small tweaks that really make the difference. We pay attention to those details and this new version is a testament to our ongoing commitment to providing the best user experience possible."

SAGE Online 9.5 includes a number of enhancements to the shipping estimator, including the ability to use discounted rates that are offered to PPAI members for FedEx shipping estimates. Shipping estimates are now also available for USPS and Canada Post. Natinsky commented, "We introduced the shipping estimator at the beginning of the year with 9.0. It gained instant popularity among users. So we focused on extending it for 9.5 to make it even more useful to users. Now any PPAI member who is using the FedEx program for discounted shipping can see the actual PPAI discounted rates instead of the published rates."

SAGE Online 9.5 also includes several new search features, further extending SAGE Online's lead in terms of search capabilities as compared to other industry research services. New search options include the ability to search for veteran-owned and woman-owned suppliers.

The new version also includes a number of new order management features, including support for packing lists and the ability to change suppliers on a per-item basis.

SAGE Online 9.5 has begun rolling out to all SAGE Online customers. Customers will receive an "update available" message as soon as the new version is available to them. There is no additional charge for the upgrade.

### **About SAGE Online**

SAGE Online is the industry's #1-rated product research service. In 2011 alone, the number of industry distributors using SAGE Online grew 62% over 2010. Serving thousands of promotional products distributors and producing over 10 million searches per year, SAGE Online provides complete product and supplier research, impressive presentation capabilities, electronic supplier catalogs, supplier specials, tradeshow information, SAGEim™ instant messaging, order tracking, and much more. SAGE Online starts at just \$49 per month with reasonably priced additional user licenses available for larger organizations.



## **About SAGE**

SAGE, based in Addison, Texas, is the leading provider of information, marketing and business management solutions to the promotional products industry. In addition to SAGE's flagship SAGE Online™ and SAGE Mobile™ research and business management services, SAGE also provides the industry with other research services, order management, website and email services, e-commerce solutions, end user catalogs, artwork services, payment processing, tradeshow, tradeshow management services, and lead retrieval software. SAGE is also the exclusive technology provider for the Promotional Products Association International (PPAI), the industry's non-profit association. For more information, please visit [www.sageworld.com](http://www.sageworld.com) or call 800.925.7243.

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