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**FOR IMMEDIATE RELEASE**

**SAGE SEMINAR SERIES RELEASES 2013 SCHEDULE**

Addison, TX (November 26, 2012) – SAGE, the leading provider of information, marketing, and business management solutions to the promotional products industry, announces today the release of its 2013 SAGE Seminar Series schedule. The 2013 Seminar Series schedule has been extended to provide more targeted and specific training sessions for existing customers as well as introductory sessions for potential customers looking for new options for their product research and business management services.

David Natinsky, SAGE's President, said "We're very excited about continuing the SAGE Seminar Series for another year. We are dedicated to providing our customers with continuous education and training on all of the SAGE products so they can get the maximum benefit out of our services. Our products are continuously being upgraded with new features and functionality and SAGE Seminar Series is a great way to learn about those new features!"

In addition to the great SAGE training, PPAI, in support of the Power of Two Partnership between PPAI and SAGE and as part of the SAGE Seminar Series, will offer a special edition of its very popular PPAI Town Hall meeting. This is your opportunity to learn more about PPAI, its benefits and why PPAI membership is so important to you, your business, and the future of the industry. You'll also gain access to an exclusive product safety overview—covering one of the most important topics of the day for any promotional products business.

SAGE Seminar Series is a traveling education and training series for distributors in the promotional products industry. SAGE Seminar Series provides distributors and their salespeople the opportunity to learn how to get the most out of their SAGE products. Seminar Series is free to attend for all qualified industry distributors. SAGE Seminar Series will be visiting 48 cities throughout the country and sessions will be available for PPAI Professional Development MAS/CAS credits.

For more information or to register, please visit [www.sageworld.com/seminars](http://www.sageworld.com/seminars).

## **About SAGE**

SAGE, based in Addison, Texas, is the leading provider of information, marketing and business management solutions to the promotional products industry. In addition to SAGE's flagship SAGE Online™ and SAGE Mobile™ research and business management services, SAGE also provides the industry with other research services, order management, website and email services, e-commerce solutions, end user catalogs, artwork services, payment processing, tradeshow, tradeshow management services, and lead retrieval software. SAGE is also the exclusive technology provider for the Promotional Products Association International (PPAI), the industry's non-profit association. For more information, please visit [www.sageworld.com](http://www.sageworld.com) or call 800.925.7243.

## **SAGE Seminar Series Schedule 2013\***

### **April 9 – April 11**

Vancouver • Seattle • Portland

### **April 16 – April 17**

New Orleans • Baton Rouge

### **April 23 – April 25**

Charlotte • Raleigh • Richmond

### **May 21 – May 24**

San Diego • Santa Ana • San Bernadito • Santa Clarita

### **June 11 – June 13**

Jacksonville • Tampa • Ft. Lauderdale/Miami

### **June 18 – June 20**

Pittsburgh • Cleveland • Detroit

### **June 25 – June 27**

Houston • San Antonio • Austin

### **July 9 – July 11**

Denver • Salt Lake City • Phoenix

### **July 16 – July 18**

Boston • New Haven • Long Island

### **July 30 – August 1**

Newark Area • Philadelphia • Baltimore

### **August 20 – August 22**

St. Louis • Kansas City • Oklahoma City

**August 27 – August 29**

Minneapolis • Milwaukee • Chicago

**September 12**

Calgary

**September 16 – September 17**

Buffalo • East Toronto

**October 1 – October 3**

Atlanta • Nashville • Memphis

**October 8 – October 10**

Columbus • Cincinnati • Indianapolis

**October 16 – October 18**

Sacramento • Foster City • Modesto

*\* All cities and dates subject to change*

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