Contact:
Bille Jo Walchek
Director of Marketing
SAGE
214.631.6000 x4539
bille.walchek@sageworld.com

FOR IMMEDIATE RELEASE

SAGE® ANNOUNCES SAGE MOBILE 3.1

The newest version of SAGE's iPhone, iPad and Android app expands the capabilities of the industry's leading mobile research solution.

Addison, TX (October 16, 2012) – SAGE announces a new version of SAGE Mobile™, a native app for iPhones, iPads, and Android mobile phones and tablets. SAGE Mobile 3.1 extends the capabilities of the app with a variety of new features, including:

- Timely ideas and fresh ideas product showcases

- Product ratings shown from SAGE Online

- Add multiple products to the Project Center from the product list

- Easily save products to the last Projects folder that you used

- Rename folders in the Project Center

- Edit notes in the Project Center

- Email receipts from the payment processing area

- Void and credit payment transactions and charge authorizations

- Tradeshows can now be fully accessed while offline

- iPhone 5 support

- iOS 6 support

David Natinsky, SAGE's President, commented, "This new update to our mobile app includes a number of exciting new features that our customers have requested. We spend a lot of time talking to customers about how our products are used and what can make them even better. Sometimes small tweaks or enhancements can make a huge difference in terms of the

user experience. We're happy to be able to deliver on our customer's requests and make SAGE Mobile even more user-friendly and powerful."

One new feature is timely ideas and fresh ideas product showcases. SAGE has also added product rating information to SAGE Mobile. Both of these areas will complement the equivalent features already found in SAGE Online, the industry's leading research and business management tool.

SAGE Mobile 3.1 also includes a number of new features to expand the capabilities of the payment processing area of the app, which was recently introduced in v3.0. New features include the ability to email receipts, void and credit transactions, and charge authorizations. SAGE Mobile's payment processing system interfaces with the rest of the SAGE Payment Processing service, which provides competitive rates for credit card processing.

SAGE Mobile 3.1 is available now. Current customers can download the new version for free from the Apple App Store (for iOS devices) or the Google Play Store (for Android devices). New subscriptions to SAGE Mobile are $5 per month per device.

About SAGE Mobile

SAGE Mobile is the mobile companion to SAGE Online™, the industry's most popular product research and business management service. Designed specifically for iPhone, iPad, and Android devices, the SAGE Mobile app provides product research, supplier research, client contact information, access to projects, full tradeshow planning and management, payment processing, and much more. Just like SAGE Online, SAGE Mobile accesses your data in the cloud so that everything remains completely in sync. SAGE Mobile is available on a monthly or annual subscription plan and is licensed per mobile device.

About SAGE

SAGE, based in Addison, Texas, is the leading provider of information, marketing and business management solutions to the promotional products industry. In addition to SAGE's flagship SAGE Online™ and SAGE Mobile™ research and business management services, SAGE also provides the industry with other research services,

order management, website and email services, e-commerce solutions, end user catalogs, artwork services, payment processing, tradeshows, tradeshow management services, and lead retrieval software. SAGE is also the exclusive technology provider for the Promotional Products Association International (PPAI), the industry's non-profit association. For more information, please visit www.sageworld.com or call 800.925.7243.

###