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SAGE® ANNOUNCES UPDATED COMPANY STORE SYSTEM

The newest version of SAGE's web-based Company Store platform includes a number of new features to provide the ultimate turn-key company store solutions.

Addison, TX (September 19, 2012) – SAGE announces a new version of its SAGE Company Store platform, a turn-key, e-commerce enabled platform for building impressive company store solutions. The new version of the Company Store platform includes a number of new features and enhancements, including:

- Client logins
- Client account management
- Client order history
- Account credit support
- Promocode/discount support
- Full credit card processing through SAGE Payment Processing
- Keep products in sync with SAGE database
- Shipping charge estimator
- Ship via selections
- Ability to create demonstration stores before you buy

David Natinsky, SAGE's President, commented, "We've started to see a surge in demand for company store solutions. We're really excited to be able to offer a high-end company store solution for distributors to offer their clients at a reasonable price point."

The new client login support in the Company Store platform allows clients to login and manage their individual accounts and order history, streamlining the ordering process and eliminating the need to re-enter information for each order. Distributors have complete control over the configuration of the client login support. For example, distributors can setup client users and prevent the client from making any changes or allow clients to create their own accounts on demand.

SAGE is now also offering the ability for distributors to setup and configure an unlimited number of Company Stores to demonstrate the platform to their clients, free of charge. Previously, distributors had to purchase the module before configuring and demonstrating the store. Once the store is paid for, store visitors can begin placing orders.

These new features and enhancements are available now to all SAGE Company Store customers. For more information, distributors are encouraged to visit www.sageworld.com or to contact SAGE at 800.925.7243.

About SAGE Company Store

SAGE Company Store is a turn-key, web-based platform for providing electronic company stores to clients. Each store is fully e-commerce enabled with a variety of configuration options. Products can be added to the store from the SAGE database or from scratch. Demonstration stores can be configured to show customers before purchasing. Company Stores are just \$19/month per store.

About SAGE

SAGE, based in Addison, Texas, is the leading provider of information, marketing and business management solutions to the promotional products industry. In addition to SAGE's flagship SAGE Online™ and SAGE Mobile™ research and business management services, SAGE also provides the industry with other research services, order management, website and email services, e-commerce solutions, end user catalogs, artwork services, payment processing, tradeshow, tradeshow management services, and lead retrieval software. SAGE is also the exclusive technology provider for the Promotional Products Association International (PPAI), the industry's non-profit



association. For more information, please visit www.sageworld.com or call 800.925.7243.

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