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FOR IMMEDIATE RELEASE

SAGE® ANNOUNCES SAGE MOBILE 3.0

The newest version of SAGE's iPhone, iPad and Android app adds more than 50 new features to the industry's leading mobile research solution.

Addison, TX (August 1, 2012) – SAGE announces a new version of SAGE Mobile™, a native app for iPhones, iPads, and Android mobile phones and tablets. SAGE Mobile 3.0 adds over 50 new features and enhancements, including:

- Full screen tile view on the iPad
- Process credit card payments directly from your device through SAGE Payment Processing
- New advanced search area to search by item name, dimensions, made in country, product ratings, supplier ratings, and verified only products
- New sorting options to sort by supplier name and shipping point
- Publications area to access the latest industry publications while on-the-go
- Project Center management to delete and move files and folders
- Add photos and notes to the Project Center from the road
- View and delete photos, videos, notes and other content uploaded at a tradeshow
- View tradeshow floor plans
- Email multiple products at one time as well as catalog pages directly from your device

David Natinsky, SAGE's President, commented, "Mobile continues to be a very strong focus for us. We know distributors are spending more and more of their time out of their offices and we want to make them as productive and efficient as we can in that environment. It was only a year ago that we launched SAGE Mobile for iOS, the industry's first fully-featured native mobile app. Since then, we've been listening to the thousands of distributors who are



using SAGE Mobile on a daily basis to perform tasks that were unthinkable just a year ago in our industry, like finding a product and emailing it to a customer from your phone, giving high-tech presentations to clients using an iPad, or uploading photos of cool new products they see at a tradeshow. This new version adds a number of new market-leading features that will give distributors even more functionality and features when they are on-the-go.”

SAGE Payment Processing is one new feature in 3.0. Now distributors can process payments from their mobile device through SAGE’s Payment Processing service. Like the rest of SAGE Mobile, all of the data is stored in the cloud so it’s readily available and fully in sync with SAGE’s other services such as SAGE Online and SAGEmember.com.

SAGE also extended its tradeshow management functionality in 3.0 by adding the ability to manage photos, videos, notes, and other content that is uploaded from the tradeshow floor, as well as the ability to view the tradeshow floor plan. Content uploaded from SAGE Mobile is readily accessible in SAGE Online when users get back to their offices. Distributors can even limit searches in SAGE Online to those suppliers that they visited at a particular show.

SAGE Mobile 3.0 is available now. Current customers can download the new version for free from the Apple App Store (for iOS devices) or the Google Play Store (for Android devices). New subscriptions to SAGE Mobile are \$5 per month per device. SAGE will be demonstrating SAGE Mobile 3.0 in its booths at SAAC in Long Beach, CA and MAPPS in Dallas, TX.

About SAGE Mobile

SAGE Mobile is the mobile companion to SAGE Online™, the industry’s most popular product research and business management service. Designed specifically for iPhone, iPad, and Android devices, the SAGE Mobile app provides product research, supplier research, client contact information, access to projects, full tradeshow planning and management, payment processing, and much more. Just like SAGE Online, SAGE Mobile accesses your data in the cloud so that everything remains completely in sync. SAGE Mobile is available on a monthly or annual subscription plan and is licensed per mobile device.



About SAGE

SAGE, based in Addison, Texas, is the leading provider of information, marketing and business management solutions to the promotional products industry. In addition to SAGE's flagship SAGE Online™ and SAGE Mobile™ research and business management services, SAGE also provides the industry with other research services, order management, website and email services, e-commerce solutions, end user catalogs, artwork services, payment processing, tradeshow, tradeshow management services, and lead retrieval software. SAGE is also the exclusive technology provider for the Promotional Products Association International (PPAI), the industry's non-profit association. For more information, please visit www.sageworld.com or call 800.925.7243.

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