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FOR IMMEDIATE RELEASE

SAGE® and The Vernon Company Announce Relationship

Addison, TX (November 29, 2011) –SAGE and The Vernon Company announce that they have entered into an agreement that involves the integration of SAGE data to populate their customer website, online stores and Vernon’s proprietary On Line Order Entry System (AccountPRO). Vernon Account Executives will now have easy access to the most current, up-to-date product and supplier data available in the industry.

“We’re extremely pleased to be providing product data to The Vernon Company. We look forward to a long relationship with such a dynamic and long standing company,” said David Natinsky, President of SAGE.

Dave Regan, Vice President of The Vernon Company, said, “We’re very excited to be working with SAGE and to be able to provide our representatives around the country with accurate and reliable data to assist them in growing their sales.”

“The relationship with SAGE will help The Vernon Company continue to deliver a faster, more efficient way to conduct business,” Regan continued. “We look forward to being able to better serve our customers through these added benefits.”

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About SAGE

SAGE, based in Addison, Texas, is the leading provider of information, marketing and business management solutions to the promotional products industry. In addition to SAGE's flagship SAGE Online™ research service, SAGE also provides the industry with other research tools, website and email services, e-commerce solutions, end user catalogs, artwork services, tradeshow, tradeshow management services, and lead retrieval software. For more information, please visit www.sageworld.com or call 800.925.7243.

About The Vernon Company

The Vernon Company was founded in 1902 and has been a leader in corporate identity through four generations of family ownership. As one of the largest and most successful marketing firms in the nation, The Vernon Company boasts a strong AAAA1 credit rating, the highest rating from Dun & Bradstreet. Headquartered in Newton, Iowa, the company has a nationwide sales force of 380 employee account executives and 230 administrative and production employees in its corporate office and manufacturing facility.

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