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FOR IMMEDIATE RELEASE

SAGE SEMINAR SERIES RELEASES 2012 SCHEDULE

Addison, TX (October 26, 2011) – SAGE, the leading provider of information, marketing, and business management solutions to the promotional products industry, announces today the release of its 2012 SAGE Seminar Series schedule.

David Natinsky, SAGE's President, said "We're very excited about continuing the SAGE Seminar Series for another year. We are dedicated to providing our customers with continuous education and training on all of the SAGE products so they can get the maximum benefit out of our tools. Our products are continuously being upgraded with new features and functionality and SAGE Seminar Series is a great way to learn about those new features!" To continue the growth of the strategic relationship with PPAI, the promotional products industry's only international not-for-profit trade association, into 2012, PPAI will be traveling to each of the Seminar Series cities. By traveling alongside SAGE, PPAI will be able to educate distributors on what PPAI is doing for them and the benefits of being a PPAI member.

SAGE Seminar Series is a traveling education and training series for distributors in the promotional products industry. SAGE Seminar Series provides distributors and their salespeople the opportunity to learn how to get the most out of their SAGE products. Seminar Series is free to attend for all qualified industry distributors. SAGE Seminar Series will be visiting 49 cities throughout the country and sessions will be available for PPAI Professional Development MAS/CAS credits.

For more information, please contact SAGE by phone at 214.631.6000, e-mail info@sageworld.com, or visit www.sageworld.com/seminars.

SAGE, based in Addison, Texas, is the leading provider of information and marketing solutions to the promotional products industry providing product research tools, websites, e-commerce solutions, end user catalogs, artwork services, payment processing and tradeshow.

SAGE Seminar Series Schedule 2012*

April 10 – April 13

St. Louis • Kansas City • Tulsa • Oklahoma City

April 25 – April 26

Buffalo • Toronto

May 1 – May 4

Richmond • Raleigh • Charlotte • Greenville

May 22 – May 24

Pittsburgh • Cleveland • Detroit

June 12 – June 14

Denver • Phoenix • Tucson

June 19 – June 22

New Orleans • Baton Rouge • Houston • San Antonio

June 27-29

Jacksonville • Tampa • Ft. Lauderdale

July 10 – July 12

San Diego • Santa Ana • Oxnard

July 24 – July 25

Portland • Seattle

August 1 – August 3

Columbus • Cincinnati • Indianapolis

August 21 – August 23

Boston • Norwalk • Long Island

September 5 - September 7

Sacramento • Foster City • Bakersfield

September 11 - September 12

Calgary • Vancouver

October 3 – October 5

Minneapolis • Milwaukee • Chicago North

October 9 – October 12

Atlanta • Birmingham • Nashville • Lexington

October 16 – October 18

New Brunswick • Philadelphia • Baltimore

** All cities and dates subject to change*

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