



Contact:  
Bille Jo Walchek  
Director of Marketing  
SAGE  
214.631.6000  
Bille.walchek@sageworld.com

**FOR IMMEDIATE RELEASE**

**SAGE® MOVES INTO NEW CORPORATE HEADQUARTERS**

**SAGE has moved into new corporate headquarters in Addison, Texas.**

Addison, TX (October 21, 2011) – SAGE, the leading provider of information, marketing, and business management solutions to the industry, announced today that it has completed its move into new corporate headquarters in Addison, Texas, a suburb of Dallas.

David Natinsky, SAGE's President, said "We're very excited about this move. We were totally out of room at our previous location in Carrollton. Our new facility is much more efficient and will provide the space that we need for continued growth during the next several years."

The new 28,000 square foot location will be home for most of SAGE's employees. The new facility also houses a new, state-of-the-art, network operations center with redundant backup power systems, a Diesel generator, redundant air conditioning systems, an advanced security and monitoring system, and redundant connections to the Internet with significantly more bandwidth as compared to SAGE's previous facility. The new center is 400% larger than SAGE's previous primary network operations center. Natinsky commented, "We are dedicated to providing fast and reliable services to our customers. This new primary network operations center will give us the capacity and equipment that we need to continue that commitment as we grow."



Customers are encouraged to make a note of SAGE's new address, which replaces the Highlander Way address:

16301 Quorum Drive, Suite 200A  
Addison, TX 75001

All correspondence should be sent to the new address effective immediately. SAGE's phone and fax numbers remain unchanged.

### **About SAGE**

SAGE, based in Addison, Texas, is the leading provider of information, marketing and business management solutions to the promotional products industry. In addition to SAGE's flagship SAGE Online™ research service, SAGE also provides the industry with other research services, order management, website and email services, e-commerce solutions, end user catalogs, artwork services, payment processing, tradeshow, tradeshow management services, and lead retrieval software. SAGE has offices in Addison, Texas and Austin, Texas. For more information, please visit [www.sageworld.com](http://www.sageworld.com) or call 800.925.7243.

####