

Contact:  
Bille Jo Walchek  
Marketing Manager  
SAGE - Quick Technologies Inc.  
214.631.6000  
Bille.walchek@sageworld.com

**FOR IMMEDIATE RELEASE**

**CAPPA becomes a SAGE Affiliate™**

**Corridor Area Promotional Products Association (CAPPA) members now receive discounts on SAGE® products and services.**

Carrollton, TX (February 10, 2010) The Corridor Area Promotional Products Association and SAGE are pleased to announce that CAPPA has become a SAGE Affiliate. As a SAGE Affiliate, members of CAPPA are entitled to discounts on a variety of SAGE services, including:

- SAGE Online™, SAGE's industry-leading product research and presentation tool for distributors
- SAGE WebExpress Pro™, a dynamic, fully-customizable website system offering a turn-key, modern web presence for suppliers and distributors
- SAGE WebStore™, a complete product research module for distributor websites to provide end-user research capabilities and e-commerce
- SAGE Company Store, a fully-customizable turn-key company store module for distributors to provide dynamic, modern online storefronts to their customers
- SAGE Mobile, the first ever mobile research solution for promotional products, suppliers and tradeshow.

Current SAGE subscribers may apply the CAPPA discount to their current

- more -



subscriptions effective as of the next renewal by contacting SAGE. CAPPAs members who add SAGE services can obtain the discount by notating CAPPAs membership on the application.

In addition to discounts on SAGE services, SAGE will also provide CAPPAs members with a variety of services as part of the relationship, including an association website and access to SAGE's marketing resources.

David Natinsky, president of SAGE, said, "We are excited about the opportunity to add CAPPAs to our growing list of regional associations that are part of our SAGE Affiliate Program. More importantly, we're thrilled that CAPPAs's members will continue to realize the benefits of their CAPPAs membership by now receiving discounts on SAGE services."

Debra Stovall, Executive Director of CAPPAs, said, "We're excited to be working with SAGE and to be able to offer our members another benefit from which they can truly benefit. We look forward to continuing our mutually-beneficial relationship with SAGE."

Natinsky continued, "We have always worked closely with the regional associations in our market and especially CAPPAs. We are glad that our two organizations will continue to grow and become stronger together."

CAPPAs (Corridor Area Promotional Products Association) is a diverse group of distributor and supplier members from all over South/Central Texas! CAPPAs is dedicated to fostering professionalism within the promotional products industry through building relationships, personal development and education.

SAGE<sup>®</sup>, based in Carrollton, Texas, is the leading provider of information and marketing solutions to the promotional products industry providing product research tools, websites, e-commerce solutions, end user catalogs, artwork services, traveling tradeshow and tradeshow management services.

- end -