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FOR IMMEDIATE RELEASE

SAGE® ANNOUNCES SAGE SUPPLIER CENTER™ 3.0

SAGE Supplier Center 3.0, the latest release of SAGE's one-of-a-kind management and information tool for suppliers, includes many new features and updates designed to give suppliers more control of their information.

Carrollton, TX (December 23, 2009) – SAGE announces SAGE Supplier Center™ 3.0, the latest version of SAGE's management and information tool for promotional products suppliers. This new version contains a number of new features and enhancements, including:

- Add and edit special offers for SAGE Online in real-time 24/7
- Ad statistics area that shows complete view and click data for ads
- Ad history tracking that shows when your ads were modified and active
- Monthly statistics archive to review statistics information from the past
- Ability to setup users with either view only or catalog edit permission as needed for access control
- Upload product pictures in batch mode to save time
- Update pricing information using Excel for quick pricing updates
- Upload PDF catalogs for distributors to view or download using SAGE Online
- New product data fields, including a separate dimensions field
- Stand-alone SAGEim client for communicating with colleagues and distributors

- more -



David Natinsky, President of SAGE, commented, "This latest version of the SAGE Supplier Center further fulfills our goal of providing suppliers in the industry with complete control of and access to their information. For example, now suppliers can add their own special offers to SAGE Online in real-time. And that's just one little part of what the SAGE Supplier Center does. It's really a one-stop shop for suppliers to interact with their SAGE services and information."

The SAGE Supplier Center is provided as part of SAGE's Advantage membership for suppliers. SAGE Supplier Center 3.0 is already available. Current supplier customers who have not yet upgraded will be automatically upgraded the next time they login. As always, the update process is fully automated and there is no additional charge to receive this latest upgrade.

About SAGE

SAGE, based in Carrollton, Texas, is the leading provider of information, marketing and business management solutions to the promotional products industry. In addition to SAGE's flagship SAGE Online™ research service, SAGE also provides the industry with other research services, website and email services, e-commerce solutions, end user catalogs, artwork services, tradeshow, tradeshow management services, and lead retrieval software. For more information, please visit www.sageworld.com or call 800.925.SAGE.

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