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FOR IMMEDIATE RELEASE

SAGE® ANNOUNCES SAGE ONLINE™ 7.5

SAGE Online 7.5, the latest release of the industry's leading research service, includes many new features and updates, including the ability to open multiple presentations at once.

Carrollton, TX (October 27, 2009) – SAGE announces SAGE Online™ 7.5, the latest version SAGE's flagship research service for promotional products distributors. This new version contains over 50 innovative new features and enhancements, including:

- Open and edit multiple presentations at once

- Presentations are now integrated into the SAGE Online "tabbed" GUI.

- Easily import presentation items from one presentation into another one

- New search filters including union shop supplier search and unrated supplier searches

- Publish presentations to WebExpress Pro

- Significant search speed increases

David Natinsky, President of SAGE, commented, "This release expands upon our 7.0 release earlier in the year. With 7.0, we became the first research tool to allow full multi-tasking for searches. Now we've taken that to the next level by supporting the

- more -

ability to open and edit multiple presentations at the same time. In addition, we've made a lot of smaller changes that are based mostly on customer feedback and suggestions."

SAGE has begun rolling out SAGE Online 7.5 to all of its current customers and expects the rollout to be complete by the end of October. The rollout is done in phases and customers will see an "update available" message when they start SAGE Online as soon as their account is randomly selected for updating. As always, SAGE Online's update process is fully automated and there is no additional charge to receive this latest update.

About SAGE Online

SAGE Online is the industry's leading product research service. Serving thousands of promotional products distributors and producing over 10 million searches per year, SAGE Online provides complete product and supplier research, impressive presentation capabilities, electronic supplier catalogs, supplier specials, tradeshow information, SAGEim™ instant messaging, order tracking, and much more. SAGE Online starts at just $49 per month with reasonably priced additional user licenses available for larger organizations.

About SAGE

SAGE, based in Carrollton, Texas, is the leading provider of information, marketing and business management solutions to the promotional products industry. In addition to SAGE's flagship SAGE Online™ research service, SAGE also provides the industry with other research services, website and email services, e-commerce solutions, end user catalogs, artwork services, tradeshows, tradeshow management services, and lead retrieval software. For more information, please visit www.sageworld.com or call 800.925.SAGE.

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