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FOR IMMEDIATE RELEASE

SAGE® ANNOUNCES THE SAGE SEMINAR SERIES

SAGE Seminar Series brings SAGE experts to your city for a morning of hands-on training and education specially designed for SAGE customers and prospective customers.

Carrollton, TX (February 9, 2009) – SAGE announces the SAGE Seminar Series, a new traveling training and education workshop. SAGE experts will travel the country to provide distributors and suppliers with hands-on training and education on SAGE products and services.

David Natinsky, President of SAGE, commented, "In this economy, we think it's critical for businesses in our industry to be using all of the tools at their disposal to maximize business opportunity and productivity. SAGE Seminar Series will help to achieve that goal by giving our customers and potential customers the information they need to get the most out of their SAGE products and services. Even our long-time customers will likely learn some tips and tricks to make it well worth their while to spend the morning with us."

SAGE has replaced this year's SAGE Showcase traveling tradeshow with the new SAGE Seminar Series except for SAGE's immensely popular "Texas Week" of Showcase, which will continue to be held as planned. As a result, many of the SAGE Seminar Series seminars will take place at the same locations as SAGE Showcase was previously

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scheduled to be. SAGE Seminar Series will kick off in Phoenix, AZ on February 9, 2009. For complete information, please visit www.sageworld.com/seminars. For information on SAGE Showcase's Texas week, please visit www.sageshowcase.com.

About SAGE

SAGE, based in Carrollton, Texas, is the leading provider of information, marketing and business management solutions to the promotional products industry. In addition to SAGE's flagship SAGE Online™ research service, SAGE also provides the industry with other research services, website and email services, e-commerce solutions, end user catalogs, artwork services, tradeshow, tradeshow management services, and lead retrieval software. For more information, please visit www.sageworld.com or call 800.925.SAGE.

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