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FOR IMMEDIATE RELEASE

SAGE® Announces SAGE Online™ 7.0

SAGE Online 7.0, the latest release of the industry's leading research service, includes over 100 new features and updates, including "tabbed" searching to perform multiple searches at the same time.

Carrollton, TX (January 12, 2008) – SAGE announces SAGE Online™ 7.0, the latest version SAGE's flagship research service. This new version contains over 100 innovative new features and enhancements, including:

- The ability to perform multiple searches at once with "tabbed" searching
- Tradeshow information and planning area
- Several new search options, including search by decoration method and product origin
- Basic keyword search mode
- New sort options including sort by SPC and ascending/descending sort toggle
- Industry magazines now available in the publications area
- Standards and regulatory compliance information for products
- New look-and-feel

David Natinsky, President of SAGE, commented, "We live in a multi-tasking world, but until now, the leading industry research tools were single-tasked. You could only perform one search at a time. But now SAGE Online works like you work. You can have multiple searches open at the same time and effortlessly switch between them.

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Once you use this new feature for just a few minutes, you'll wonder how you lived without it. And that's just one of many new things we've added to 7.0."

In addition to tabbed searching, the new version of SAGE Online also includes a tradeshow information and planning area in which distributors can access upcoming show information and exhibitor lists, as well as schedule visits with suppliers at upcoming shows.

Natinsky continued, "This is certainly one of the most significant new versions of SAGE Online. As always, we listen to our customers and, based on that feedback, we develop innovative ways to make our services more powerful and more useful. In fact, this new version has dozens of new features that are brand new to the industry."

SAGE has begun rolling out SAGE Online 7.0 to all of its current customers and expects the rollout to be complete mid-February. The rollout is done in phases and customers will see an "update available" message when they start SAGE Online as soon as their account is randomly selected for updating. As always, SAGE Online's update process is fully automated and there is no additional charge to receive this latest update.

About SAGE Online

SAGE Online is the industry's leading product research service. Serving thousands of promotional products distributors and producing over 10 million searches per year, SAGE Online provides complete product and supplier research, impressive presentation capabilities, electronic supplier catalogs, supplier specials, tradeshow information, SAGEim™ instant messaging, order tracking, and much more. SAGE Online starts at just $495 per year with reasonably priced additional user licenses available for larger organizations.

About SAGE

SAGE, based in Carrollton, Texas, is the leading provider of information,

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marketing and business management solutions to the promotional products industry. In addition to SAGE's flagship SAGE Online™ research service, SAGE also provides the industry with other research services, website and email services, e-commerce solutions, end user catalogs, artwork services, tradeshows, tradeshow management services, and lead retrieval software. For more information, please visit www.sageworld.com or call 800.925.SAGE.

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