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FOR IMMEDIATE RELEASE

SAGE® ANNOUNCES SAGE ONLINE™ 6.1

SAGE Online 6.1, the latest release of the industry's leading research service, includes a new publications area, rating trends and history, many search enhancements, new Presentation Publisher features, and much more.

Carrollton, TX (September 15, 2008) – SAGE announces general availability of SAGE Online 6.1. This new version of SAGE's flagship product research service includes a number of innovative new features and enhancements, including:

- Rating trend indicator and historical charts to enhance distributors' supplier selection decision

- Several new search options, including search for new suppliers, supplier search based on zip code radius, and the option to search for multiple suppliers' products at once

- Sort by standard and rush production times

- Fully customizable default search screen to be used for new searches

- Publications area to view recent publications from SAGE and our partners

- Many Presentation Publisher enhancements, including shipping and handling charge support, custom charge support, tax support, gross profit margin and total profit calculators, and new print customization options

- Several SAGEim™ enhancements, including "quick message" support and group availability scheduling

- more -

David Natinsky, President of SAGE, commented, "We're excited to be able to provide our customers with hundreds of great new features to help them run their businesses even better. For one thing, SAGE Online now includes historical trend information for supplier ratings. We expect this industry-first feature to significantly help distributors make more informed supplier selection decisions." Natinsky continued, "This latest update further solidifies SAGE Online's position as the industry's most feature-rich product research service. We try our best to listen to our customers' needs and deliver products that meet those needs. It's really that simple in our minds."

SAGE has begun rolling out SAGE Online 6.1 to all of its current customers and expects the rollout to be complete before the end of September. As always, SAGE Online's update process is fully automated and there is no additional charge to receive this latest update.

About SAGE Online

SAGE Online is the industry's leading product research service. Serving thousands of promotional products distributors and producing over 10 million searches per year, SAGE Online provides complete product and supplier research, impressive presentation capabilities, electronic supplier catalogs, supplier specials, SAGEim™ instant messaging, order tracking, and much more. SAGE Online starts at just $495 per year with reasonably priced additional user licenses available for larger organizations.

About SAGE

SAGE, based in Carrollton, Texas, is the leading provider of information, marketing and business management solutions to the promotional products industry. In addition to SAGE's flagship SAGE Online™ research service, SAGE also provides the industry with other research services, website and email services, e-commerce solutions, end user catalogs, artwork services, tradeshows, tradeshow management services, and lead retrieval software. For more information, please visit www.sageworld.com or call 800.925.SAGE.

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