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FOR IMMEDIATE RELEASE

SAGE® RELEASES SAGE Chat™

SAGE announces the release of SAGE Chat, the industry's first full-featured, real-time chat platform providing subscribers a new, more streamlined way to chat with team members, customers, and website visitors.

Addison, Texas (July 8, 2019) – SAGE, the leading provider of information, marketing, and business management solutions to the promotional products industry, announces the release of SAGE Chat, the industry's first full-featured, real-time chat platform. SAGE Chat allows subscribers to easily chat via instant messenger with their teams, their customers, and website visitors. SAGE Chat is available at no additional cost for distributors as part of their Total Access subscription and for suppliers with an Advantage Membership.

SAGE Chat features include:

- Pre-loaded contact lists within your organization
- Product research assistance from SAGE
- The ability to send SAGE product searches, presentations, pictures, and other files
- The ability to set business hours, configure automatic replies, and the capability to switch to Do Not Disturb Mode
- Manage multiple chats in one window
- Customize quick reply buttons with commonly used phrases for a faster response time
- Receive pop-up alerts with a quick reply box
- Copy, save, or email chat transcripts
- Include emoticons, hyperlinks, and more!





“We are always looking for new ways to alleviate common pain points and make daily processes easier for our customers. We’ve designed SAGE Chat to work specifically with features in SAGE Online and SAGE Websites so you can communicate with your team, customers, and website visitors all in one place,” said SAGE President, David Natinsky, MAS. “It’s easier to keep track of your conversations, answer questions faster, and ultimately help you be more productive in your day-to-day tasks.”

SAGE Chat is available in SAGE Online 15 now and will replace SAGEim. The chat platform will power the upcoming Live Chat feature on SAGE Websites, and will also be available in SAGE Mobile later this year. Current distributor SAGE Total Access subscribers will be prompted to update to the latest version of SAGE Online 15 upon logging in to receive the SAGE Chat installation.

SAGE supplier Advantage Members will be prompted to install the update when logging into the SAGE Supplier Center. For Advantage Members that do not have access to the SAGE Supplier Center, SAGE Chat is also available to download in sagemember.com.

For more information on SAGE Chat, distributors can visit www.sageworld.com/sage-chat.php. SAGE encourages distributors who are not already SAGE subscribers to take advantage of its complimentary 30-day Total Access subscription. [Visit their website](#) to get started with SAGE Total Access, which includes SAGE Online, SAGE Web, and SAGE Mobile.

SAGE Chat is available for all SAGE Advantage Members at no additional cost. For more information or to get started, suppliers are encouraged to contact their SAGE account executive, visit www.sageworld.com/supplier/sage-chat.php, or contact SAGE at 800.925.7243 or sales@sageworld.com.

About SAGE

SAGE, based in Addison, Texas, is the leading provider of information, marketing, and business management solutions to the promotional products industry. In addition to SAGE’s flagship SAGE Online™, SAGE Web™, and SAGE Mobile™ research and business management services, SAGE also provides the industry with other research services, order management, website and email



services, e-commerce solutions, end-buyer catalogs, artwork services, payment processing, tradeshows, tradeshow management services, and lead retrieval software. SAGE is also the exclusive technology provider for members of the Promotional Products Association International (PPAI), the industry's non-profit association, as well as Promotional Products Professionals of Canada (PPPC), Canada's non-profit association. For more information, please visit www.sageworld.com or call 800.925.7243.

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