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## **FOR IMMEDIATE RELEASE**

### **SAGE<sup>®</sup> ANNOUNCES SAGE ONLINE 15**

**SAGE Online 15 contains over 200 new features and enhancements, including improvements to product research, order management, discussion groups, and more.**

Addison, TX (March 29, 2019) – SAGE, the leading provider of information, marketing and business management solutions to the promotional products industry, is pleased to announce the official launch of SAGE Online 15. The latest version of their flagship solution includes hundreds of new user-driven additions, designed to streamline workday efficiency.

“We’re proud to be releasing so many new features and enhancements to SAGE Online, many of which were suggested by our customers,” Eric Natinsky, SAGE CEO, commented. “We always listen to our customers and try to implement as many of their ideas as we can to help them become more efficient, more creative, more productive, and all around more successful. I am proud of the work we’ve done to take customer feedback and turn it into all of these new products and features I know our customers are really going to enjoy using.”

SAGE Online has over 200 new features and enhancements, including a new drill-down option for product search results. This drill-down option will allow users to further filter their search results by relevant categories.

Also new to the product research area, the new “color sense” search enhancement feature will automatically display products of a certain color when that color is used as a search criterion. Additionally, similar products will be showcased at the bottom of each product detail page within a search to further assist with the selection process.



Another enhancement to product searches in SAGE Online 15 is the new "Add to Site" feature which will allow distributors to add a product to a showroom on their SAGE Website or SAGE Company Store directly from any given product search.

SAGE also announced refreshed product search results and detail pages. The new modern layout allows for ease-of-use and a more efficient searching experience. As part of the refresh, product options are now displayed in an easy-to-read grid format.

Upgrades to SAGE Online's Order Management include a refreshed order dashboard with daily and monthly order statistics, the ability to flag orders and set follow-up dates, an option to quickly "peek" into an order without opening it, the option to add thumbnail images of products to order forms, and easy-to-use filter tabs to quickly reference what you're looking for. Users can also easily export documents to CSV/Excel in addition to the existing QuickBooks Desktop, QuickBooks Online and XML export options.

SAGE Online 15 is available now. Subscribers will receive an "update available" prompt upon logging into SAGE Online as soon as the new version is available to them. There is no additional charge for the upgrade.

SAGE encourages distributors who are not already SAGE subscribers to take advantage of its complimentary 30-day Total Access subscription. [Visit their website](#) to get started with SAGE Total Access, which includes SAGE Online, SAGE Web, and SAGE Mobile.

### **About SAGE**

SAGE, based in Addison, Texas, is the leading provider of information, marketing, and business management solutions to the promotional products industry. In addition to SAGE's flagship SAGE Online™, SAGE Web™, and SAGE Mobile™ research and business management services, SAGE also provides the industry with other research services, order management, website and email services, e-commerce solutions, end-buyer catalogs, artwork services, payment processing, tradeshow, tradeshow management services, and lead retrieval software. SAGE is also the exclusive technology provider for members of the Promotional Products Association International (PPAI), the industry's non-profit association as well as Promotional Products



Professionals of Canada (PPPC), Canada's non-profit association. For more information, please visit [www.sageworld.com](http://www.sageworld.com) or call 800.925.7243.