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FOR IMMEDIATE RELEASE

SAGE® Completes Rollout of SAGE Online™ 6.0

The latest release of the industry's leading research tool includes real-time supplier chat, full-text descriptions, live research assistance, order tracking, and over 100 other new features.

Carrollton, TX (February 28, 2008) – SAGE | Quick Technologies Inc. (www.sageworld.com) announces general availability of SAGE Online 6.0. This new version of SAGE's flagship product research tool provides over 100 new features for distributors.

The SAGEim™ instant messaging system, an industry first, connects suppliers and distributors for real-time customer service and sales information. Distributors can easily request a chat session while searching for products in SAGE Online. In addition, SAGEim also allows distributors to obtain live research assistance from SAGE research experts and to instantly connect to colleagues and industry friends. Distributor users can even exchange SAGE searches with one another.

"SAGEim is the backbone of our new communications initiative to help suppliers and distributors in the industry communicate more efficiently," said David Natinsky, President of SAGE. "A lot of people use instant messaging for personal use, but it can also be extremely beneficial for business communication. Now, instead of a distributor having to find a phone number and call a supplier to check on order status or to ask a questions, they can get the information that they need with the click of a mouse from within their SAGE Online research tool that they are already using every day."

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In addition to SAGEim, SAGE's brand new order status and tracking system is also integrated into SAGE Online 6.0, providing distributors with instant access to their supplier order status. Alerts can also be set to provide email notifications for hot orders.

SAGE-Online 6.0 also includes many new product and supplier data fields, including full-text product descriptions, an environmentally friendly flag, product weight and carton information, and much more.

"With over 100 new features, including many features that are industry firsts, SAGE Online 6.0 is one of our most important new releases," Natinsky said. "From our standpoint, our mission is pretty simple. We listen to what our customers need and then we deliver it. That's what we've always done and that's one of the main reasons why SAGE Online has become the research tool of choice for so many distributors, both large and small."

SAGE Online 6.0 is already available to all SAGE Online subscribers at no additional cost.

About SAGE

SAGE, based in Carrollton, Texas, is the leading provider of information, marketing and business management solutions to the promotional products industry. SAGE research tools were used to perform over 10 million searches last year. In addition to SAGE's flagship SAGE Online™ research service, SAGE also provides the industry with other research tools, website and email services, e-commerce solutions, end user catalogs, artwork services, tradeshow, tradeshow management services, and lead retrieval software. For more information, please visit www.sageworld.com or call 800.925.SAGE.

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