

Contact: David Natinsky
President
SAGE | Quick Technologies Inc.
214.631.6000
david@sageworld.com

FOR IMMEDIATE RELEASE

SAGE® Releases New Supplier Tools to Improve Industry Communication and Information Exchange

SAGE Supplier Center™ 2.0 provides real-time chat with distributors, order tracking, multimedia, and new advertising opportunities.

Carrollton, TX (February 14, 2008) – SAGE | Quick Technologies Inc. announces the release of the SAGE Supplier Center 2.0. This update provides industry suppliers with a number of new tools that are already changing the way that the promotional products industry communicates.

The SAGEim™ instant messaging system, an industry first, instantly connects suppliers and distributors for real-time customer service and sales information. Distributors can easily request a chat session while searching for products using the newly released SAGE Online™ 6.0 distributor research tool. In addition, multi-session capabilities allow supplier representatives to multi-task and be more efficient in handling distributor inquiries.

Suppliers may also use SAGE Supplier Center 2.0 to upload order tracking information for distributor access from within SAGE Online. Thousands of distributors already using SAGE Online will be able to easily check the current status of their supplier orders and even schedule alerts when the status changes. Suppliers may also upload order tracking information in real-time using SAGE's innovative XML application programming interface.

SAGE Supplier Center 2.0 also provides suppliers with the opportunity to upload multimedia audio and video presentations, all of which will be readily

-more-

accessible by distributors in SAGE Online.

“Providing suppliers and distributors with better ways to communicate with one another benefits everyone in this industry. Now, instead of a distributor having to find a phone number and call a supplier to check on order status or to ask a questions, they can get the information that they need with the click of a mouse from within their SAGE Online research tool that they are already using every day”, said David Natinsky, President of SAGE. “This saves both distributors and suppliers a lot of time, making everyone more productive. We’re pleased to be the first to bring this innovative set of tools to the industry.”

With the release of SAGE Supplier Center 2.0, SAGE has also announced the release of keyword advertising opportunities in SAGE Online. These unique advertisements give suppliers the ability to target specific searches within SAGE Online for their advertising messages. In addition, the cost is based on the number of monthly impressions up to a pre-defined maximum set by the supplier.

SAGE Supplier Center 2.0 is now available at no additional charges to all SAGE Supplier Advantage™ members. For other suppliers, SAGE is offering a free trial period through March 31, 2008 to experience the new features as well as all of the other benefits of Advantage membership.

About SAGE

SAGE, based in Carrollton, Texas, is the leading provider of information, marketing and business management solutions to the promotional products industry. SAGE research tools were used to perform over 10 million searches last year. In addition to SAGE’s flagship SAGE Online™ research service, SAGE also provides the industry with other research tools, website and email services, e-commerce solutions, end user catalogs, artwork services, tradeshow, tradeshow management services, and lead retrieval software. For more information, please visit www.sageworld.com or call 800.925.SAGE.

####