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FOR IMMEDIATE RELEASE

SAGE® RELEASES SAGE MOBILE 7.0

The latest version includes updates to the product searching module, presentations, CRM, payments area, and significant upgrades to the tradeshow planning feature just in time for The PPAI Expo.

Addison, Texas (November 8, 2017) – SAGE, the leading provider of information, marketing and business management solutions to the promotional products industry, announces the release of a new version of their app SAGE Mobile™. The app, available for iOS and Android devices, allows industry distributors easy access to all their critical research and business management operations while on the go. In addition, as the official show planner for The PPAI Expo held in Las Vegas, Nevada on January 14-18, 2018, distributors have complimentary access to the app's expanded set of tradeshow planning features to plan and manage their experience at the show.

New features in the SAGE Mobile 7.0 release include:

- New product sharing options including the ability to text a product image
- Search within the product results using a search bar
- Insert multiple product images into a presentation
- Improvements to the business card scanner when adding a new client to CRM
- Search for products from exhibitors at specific tradeshow in the tradeshow planner
- Connect and share ideas with industry colleagues in a separate discussions group area that is unique to each industry show
- New Notes section to make general show notes
- Ability to create multiple walk lists and share them with colleagues



- See your supplier preferences groups on your exhibitor and walk lists
- Snapshot schedule providing attendees quick access to the high-level schedule and exhibit hours

“We are pleased to continue to enhance the capabilities of SAGE Mobile to help our customers work easily no matter where they are,” said David Natinsky, SAGE president. “At a show as large as The PPAI Expo it’s easy to get caught up in the excitement, lose track of time and miss out on opportunities to grow your business. The tradeshow planning feature of SAGE Mobile will allow industry distributors to have all the important show information at their fingertips and make the most of their experience.”

SAGE Mobile 7.0 is available now. Current SAGE Total Access subscribers can download SAGE Mobile for free from either the Apple App Store, Google Play, or the Amazon App Store. For users who have automatic app updates turned on, the update will download automatically.

Distributors who are not current SAGE Total Access subscribers but who are registered for The PPAI Expo can access the tradeshow planning area of SAGE Mobile for free by visiting go.sageworld.com/planexpo. To receive full access to SAGE Mobile, tap the Start a Trial button on the homepage of SAGE Mobile.

For distributors not attending The PPAI Expo, contact SAGE today for a complimentary 30-day subscription of SAGE Total Access, which includes the full version of SAGE Mobile.

For more information on SAGE Mobile, visit www.sageworld.com/sagemobile.

About SAGE

SAGE, based in Addison, Texas, is the leading provider of information, marketing and business management solutions to the promotional products industry. In addition to SAGE’s flagship SAGE Online™, SAGE Web™, and SAGE Mobile™ research and business management services, SAGE also provides the industry with other research services, order management, website and email services, e-commerce solutions, end buyer catalogs, artwork services, payment processing, tradeshow, tradeshow management services, and lead retrieval software. SAGE is also the exclusive technology provider for members of the Promotional Products Association International



(PPAI), the industry's non-profit association. For more information, please visit www.sageworld.com or call 800.925.7243.