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**FOR IMMEDIATE RELEASE**

**SAGE ANNOUNCES NEW PAYMENT PROCESSING SERVICE**

**Through its partnership with Stripe, SAGE provides its subscribers with a simple and affordable credit card processing service.**

Addison, Texas (November 2, 2017) – SAGE, the leading provider of information, marketing and business management solutions to the promotional products industry, has partnered with Stripe, a leading payment provider, to offer a simplified, user-friendly, and low-cost credit card processing service for promotional products professionals.

With a significant online processing footprint for emerging businesses, Stripe eliminated the traditional model of multi-tiered pricing for a simple, streamlined pricing model. SAGE Subscribers will only be responsible for a flat rate of 2.9% plus \$0.30 cents per transaction on all credit or debit card purchases. Subscribers only pay as cards are charged. There are no monthly fees whatsoever.

The new SAGE Payment Processing service will allow SAGE customers to:

- Signup in minutes with a simple, online application
- Pay a fixed 2.9% and \$0.30 cents per transaction
- Eliminate monthly fees and minimums
- Eliminate all hidden costs and complicated billing
- Easily charge credit cards through the virtual terminal in SAGEmember.com
- Seamlessly integrate authorizations or full payments at checkout through SAGE websites



- Process transactions in SAGE Mobile, for quick and convenient payment processing on the go
- Process payments through SAGE's payment API for users needing back-end integration

"Most payment processing services aren't made with independent business owners in mind. When it comes to the costs of maintaining a payment processing solution, many users are burdened with monthly fees," said Jarod Thorndike, Director of Strategic Relations at SAGE. "With Stripe, our members will have the benefit of only incurring fees when they use the service, as well as being able to easily understand their monthly statements."

"Stripe is designed to meet a growing market need for more efficient, effective and ultimately, less costly methods of payment processing," said Geraud Gonzales, Global Platform Sales Executive at Stripe. "We're excited about this new partnership with SAGE and are looking forward to creating more business opportunities for the promotional products industry."

SAGE subscribers who are currently using SAGE Payment Processing through Merchant Focus can continue to use their payment processing services. For more information on how to make the switch to Stripe for credit card processing, new or existing SAGE subscribers should visit [www.sagemember.com](http://www.sagemember.com) and click the Payment Processing tab, visit the [SAGE Payment Processing webpage](#), or contact SAGE at 800.925.7243 or [sales@sageworld.com](mailto:sales@sageworld.com).

### **About SAGE**

SAGE, based in Addison, Texas, is the leading provider of information, marketing and business management solutions to the promotional products industry. In addition to SAGE's flagship SAGE Online™, SAGE Web™, and SAGE Mobile™ research and business management services, SAGE also provides the industry with other research services, order management, website and email services, e-commerce solutions, end buyer catalogs, artwork services, payment processing, tradeshows, tradeshow management services, and lead retrieval software. SAGE is also the exclusive technology provider for members of the Promotional Products Association International (PPAI), the industry's non-profit association. For more information, please visit [www.sageworld.com](http://www.sageworld.com) or call 800.925.7243.