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FOR IMMEDIATE RELEASE

SAGE® ADDS FULL ORDER MANAGEMENT, DISCUSSION GROUPS AND MORE IN SAGE MOBILE

6.5

The latest version of SAGE's mobile app includes full order management capabilities, discussion groups, recent activity feed, and more.

Addison, Texas (June 26, 2017) – SAGE, the leading provider of information, marketing and business management solutions to the promotional products industry, announces the release of a new version of their app, SAGE Mobile™. The app, available for iOS and Android devices, allows industry distributors easy access to all their critical research and business management operations while on the go, offering a single integrated solution across all three platforms, SAGE Online, SAGE Web and SAGE Mobile.

Major new features in the SAGE Mobile 6.5 release give users the ability to:

- Create, modify and track all orders in the comprehensive order management portal that works seamlessly alongside SAGE Online and SAGE Web
- Access discussion groups where you can communicate, collaborate, and share ideas with industry colleagues in a social platform designed just for our industry
- View all of your recent activity to easily access recent searches, presentations, orders, virtual samples, and more (even if previously performed on your desktop or other device)

With full mobile order management capabilities, distributors can now create and send quotes, sales orders, and invoices to clients, as well as requests for quotes, sample orders, and purchase orders to suppliers, all from their mobile devices. Like all areas of SAGE Mobile, the order



management area works seamlessly with SAGE Online and SAGE Web so that users can effortlessly move between desktop and mobile platforms with full access to all of the same data. Supplier forms, including purchase orders, can be sent directly to suppliers with the tap of a button. Full order history and tracking provides users with real-time information on every order.

SAGE Mobile 6.5 also introduces SAGE Discussion Groups to the mobile platform, allowing industry colleagues to communicate, collaborate, and share ideas in a social platform designed just for the promotional products industry.

“This latest update is another huge step forward in our goal of having all of a distributor’s critical business management services available to them no matter where they are,” said David Natinsky, SAGE president. “With full access to research, CRM, presentations, orders and more all from a phone or tablet, SAGE subscribers are able to keep up and excel in today’s fast-paced, mobile world.”

SAGE Mobile 6.5 is available now. Current SAGE Total Access subscribers can get the new version for free from either the Apple App Store or Google Play. For users who have automatic app updates turned on, the update will download automatically.

Distributors who are not already SAGE subscribers can contact SAGE today for a complimentary 30-day subscription of SAGE Total Access, which includes full access to SAGE Online for Windows desktops, SAGE Web for Macs and web-browser access, and SAGE Mobile for iOS and Android phones and tablets. With a SAGE Total Access subscription, each named user can access SAGE Online, SAGE Web, and SAGE Mobile on up to a total of five devices.

For more information on SAGE Mobile, visit www.sageworld.com/sagemobile.

About SAGE

SAGE, based in Addison, Texas, is the leading provider of information, marketing and business management solutions to the promotional products industry. In addition to SAGE’s flagship SAGE Online™, SAGE Web™, and SAGE Mobile™ research and business management services, SAGE also provides the industry with other research services, order management, website and email services, e-commerce solutions, end buyer catalogs, artwork services, payment processing,



tradeshows, tradeshow management services, and lead retrieval software. SAGE is also the exclusive technology provider for members of the Promotional Products Association International (PPAI), the industry's non-profit association. For more information, please visit www.sageworld.com or call 800.925.7243.