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FOR IMMEDIATE RELEASE

SAGE® ANNOUNCES NEW FEATURES FOR ITS WEBSITE PLATFORMS

Additional features add even more customization capabilities to SAGE Websites to impress visitors, including modern layouts, a new custom page designer, new areas for blogs and videos, multiple product images, and more.

Addison, Texas (January 30, 2017) – SAGE announces the release of major updates to SAGE website solutions, including SAGE WebExpress Pro™, an advanced content management system and SAGE PromoSearch®, a website addition offering visitors the ability to search the entire SAGE product database. Unlike many generic content management systems, SAGE website solutions are designed specifically for the promotional products industry.

The features newly added to SAGE WebExpress Pro websites include:

- Modern, full-width layouts with background customization options
- File library area to host and include custom content like images, PDFs, and other files on your website
- Featured video and testimonial areas on your home page
- Rearrange home page content so your home page looks exactly how you want it to look
- Blog area to easily post blog articles to keep your site relevant and fresh
- Updated rich text editor for easy design of completely custom pages
- A new art upload page allowing clients to send their artwork through a simple form
- Option for clients to pay their bill right on your website through SAGE Payment Processing™
- Advanced statistics and analytics regarding your website visitors

The new updates to SAGE PromoSearch websites include:

- Product option drop-downs, such as size and color, listed on the product page for clients to quickly select exactly what they want and add it to their cart
- Multiple product images showing different colors and angles to clients
- The ability to send clients URLs bringing them directly to a product page
- Quicker and simpler process for website visitors to request more information

“We are pleased to continue to enhance the capabilities of SAGE Websites to help our customers boost online sales and establish a unique website presence,” said David Natinsky, SAGE president. “We hope our customers will enjoy the new functionality added to our website offerings and take advantage of the many customization options now available.”

SAGE is also introducing WebExpress Pro Design Services, a unique offering in which customers can provide feedback and content to a SAGE web designer and then have the SAGE web designer design the site for one low annual fee. Natinsky continued, “I can’t say enough great things about our design services. Everything we do is designed to be do-it-yourself, but let’s be honest. Our customers are very busy and even if they do have the time, web design isn’t necessarily their strong suit. With this service, we do the work and give our customers the awesome website that they want.”

The new versions of SAGE Websites are available now. Current WebExpress Pro subscribers can upgrade to the new version using SAGE’s one-click upgrade feature by visiting www.sagemember.com, clicking on WebExpress, Layout Version, and then selecting Version 7.

For distributors or suppliers not yet utilizing SAGE Websites, full details, pricing information, and demo sites are available at go.sageworld.com/website.

About SAGE

SAGE, based in Addison, Texas, is the leading provider of information, marketing and business management solutions to the promotional products industry. In addition to SAGE’s flagship SAGE Online™, SAGE Web™, and SAGE Mobile™ research and business management services, SAGE



also provides the industry with other research services, order management, website and email services, e-commerce solutions, end buyer catalogs, artwork services, payment processing, tradeshow, tradeshow management services, and lead retrieval software. SAGE is also the exclusive technology provider for members of the Promotional Products Association International (PPAI), the industry's non-profit association. For more information, please visit www.sageworld.com or call 800.925.7243.