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**FOR IMMEDIATE RELEASE**

**SAGE® ANNOUNCES SAGE WEB™ 2.0**

**The latest version of SAGE’s web-based product research and business management service now offers full presentations, complete order management, supplier specials, and discussion groups.**

Addison, TX (June 2, 2016) –SAGE announces a major new version of SAGE Web, the web-based version of SAGE’s industry-leading research and business management platform. SAGE Web gives promotional product distributors access to SAGE’s powerful research and business management tools from Mac computers, Windows phones, and any other desktop or mobile device with web access that may not have the Windows-based SAGE Online or the SAGE Mobile iOS/Android app installed. This new upgrade introduces several new features and enhancements, including:

- Full presentation publisher allowing users to create, edit, and share professional presentations with their clients
- Complete order management capabilities including the ability to create new forms and edit existing orders
- Discussion Groups area giving users the ability to share and collaborate with industry and company colleagues, including the option to attach product searches and images
- Supplier Specials area to quickly view, search and filter top promotional product specials
- View and edit supplier and product personal information

“It’s important to us that our Mac users and any other users without SAGE Online have the same core functionality that exists in the Windows-based SAGE Online,” said David Natinsky, President of SAGE. “The added features of SAGE Web 2.0 have definitely achieved this goal.”

The upgrade is available now to all SAGE Total Access subscribers. There is no charge for the upgrade.

SAGE Web shares all of its data with SAGE Online and SAGE Mobile, allowing customers to use a mix of SAGE Online, SAGE Web and SAGE Mobile without any trouble. Everyone can seamlessly access the same presentations, project center, orders, and other information regardless of the platform they are using.



SAGE Web is licensed as part of SAGE Total Access, SAGE's per-user licensing model that includes SAGE Online, SAGE Mobile, and SAGE Web for one low per-user cost. Total Access is \$49 per month for the first user and \$9 per month for each additional user. Distributors who are interested in using SAGE Web but are not yet Total Access subscribers are offered a complimentary 30-day Total Access subscription at [trysage.com](http://trysage.com).

### **About SAGE Web**

SAGE Web is the web-based platform for accessing SAGE research and business management services. Distributors with Macs, Windows phones or tablets, or any other device with web access can easily access their critical product research, CRM, order management, presentation publisher, supplier specials, Virtual Design Studio, discussion groups, and other data whenever they need it. SAGE Web is available as part of SAGE Total Access, a comprehensive, per-user licensing model that allows each user to access any combination of SAGE Online, SAGE Mobile, or SAGE Web on up to five devices. Total Access is \$49 per month for the first user and \$9 per month for each additional user.

### **About SAGE**

SAGE, based in Addison, Texas, is the leading provider of information, marketing, and business management solutions to the promotional products industry. In addition to SAGE's flagship SAGE Online™, SAGE Mobile™, and SAGE Web™ research and business management services, SAGE also provides the industry with other research services, order management, website and email services, e-commerce solutions, end-user catalogs, artwork services, payment processing, tradeshow, tradeshow management services, and lead retrieval software. SAGE is also the exclusive technology provider for members of the Promotional Products Association International (PPAI), the industry's nonprofit association. For more information, please visit [www.sageworld.com](http://www.sageworld.com) or call 800.925.7243.

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