

Contact:

Bille Jo Walchek

Director of Marketing

SAGE

214.631.6000 x4539

bille.walchek@sageworld.com

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FOR IMMEDIATE RELEASE

SAGE® LAUNCHES NEW VIRTUAL DESIGN STUDIO FOR ITS CLIENT-FACING WEBSITE SERVICES

SAGE's technology-leading web-based virtual sample creation tool is now available for distributor websites powered by SAGE.

Addison, TX (December 21, 2015) – SAGE, the leading provider of research and business management solutions for the promotional products industry, announced today the launch of its virtual sample tool for end buyer use on distributor websites powered by SAGE. SAGE PromoSearch®, SAGE's end-buyer facing, web-based search engine module, and SAGE WebExpress Pro™, SAGE's dynamic website management system, have both received the new tool as part of the standard offering.

With the SAGE Virtual Design Studio, end buyers can now have the same powerful virtual sampling capabilities introduced earlier in the year as part of SAGE Web™, SAGE's web-based distributor research and business management service. This simple-to-use, visual designer allows anyone to create a stunning virtual sample so they can see how their logo looks on a product. The sample image can then be shared among colleagues and provided to the distributor to use as a guide for logo placement for the order. The designer boasts a number of powerful features, including:

- Logo resizing, skewing, recoloring, cropping, opacity, curving
- Ability to remove an image background in just one click

- PMS color support
- Eyedropper color selection
- Ability to add text with over 40 font choices
- Support for all raster and vector logo files
- Compatible with ALL modern browsers
- No plug-ins or downloads required and no security prompts

“Virtual samples are extremely powerful sales tools,” said David Natinsky, SAGE president.

“When distributors’ clients can put their own logo on an item and show it to their colleagues around the office, it’s sure to help close the deal. But in order for clients to use these types of features, they have to be simple and straightforward. So that has been our focus with our Virtual Design Studio. It’s by far the most powerful and technology-advanced virtual sampling tool on the market. But at the same time, it’s also the easiest to use. This makes it a powerful addition to any distributors’ website.”

The new Virtual Design Studio component is automatically live on all distributors’ PromoSearch and WebExpress Pro websites as of today at no additional charge.

About SAGE

SAGE, based in Addison, Texas, is the leading provider of information, marketing, and business management solutions to the promotional products industry. In addition to SAGE’s flagship SAGE Online™, SAGE Mobile™, and SAGE Web™ research and business management services, SAGE also provides the industry with other research services, order management, website and email services, e-commerce solutions, end user catalogs, artwork services, payment processing, tradeshow, tradeshow management services, and lead retrieval software. SAGE is also the exclusive technology provider for members of the Promotional Products Association International (PPAI), the industry’s non-profit association. For more information, please visit www.sageworld.com or call 800.925.7243.

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