



16301 Quorum Drive Ste. 200A  
Addison, TX 75001

p 214.631.6000  
f 214.631.2323

Contact:  
Bille Jo Walchek  
Director of Marketing  
SAGE  
214.631.6000 x4539  
bille.walchek@sageworld.com

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ARA ■ PPPC

## **FOR IMMEDIATE RELEASE**

### **SAGE® UNVEILS ITS NEW CORPORATE WEBSITE**

**The new SAGEworld.com features clean, modern design, enhanced content, and user-friendly navigation.**

Addison, TX (February 2, 2015) – SAGE unveiled a new, redesigned version of its corporate website, [www.SAGEworld.com](http://www.SAGEworld.com), just in time for The PPAI Expo last month. Key features of the site include a cleaner, more modern design, a more engaging user experience with enhanced search and navigation which breaks the site up by audience, and refreshed easy-to-read content.

“We are very excited about the new look and feel of our website. It was designed with our customers and prospective customers in mind. Our intent has always been for our website to be a reliable information source for the industry, and I think the new design and simplified content presents that information in a way that is more relatable for our diverse audience,” said David Natinsky, SAGE President.

SAGE’s new website is now live and can be viewed from any device with internet access by visiting [www.SAGEworld.com](http://www.SAGEworld.com).

#### **About SAGE**

SAGE, based in Addison, Texas, is the leading provider of information, marketing and business management solutions to the promotional products industry. In addition to SAGE’s flagship SAGE Online™, SAGE Mobile™, and SAGE Web™ research and business management services, SAGE also provides the industry with other research services, order management, website and



email services, e-commerce solutions, end user catalogs, artwork services, payment processing, tradeshow, tradeshow management services, and lead retrieval software. SAGE is also the exclusive technology provider for members of the Promotional Products Association International (PPAI), the industry's non-profit association. For more information, please visit [www.sageworld.com](http://www.sageworld.com) or call 800.925.7243.

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