



16301 Quorum Drive Suite 200A  
Addison, TX 75001

p 214.631.6000  
f 214.631.2323

Contact:  
Bille Jo Walchek  
Director of Marketing  
Bille.walchek@sageworld.com

## **FOR IMMEDIATE RELEASE**

### **RMRPPA becomes a SAGE Affiliate™**

#### **Rocky Mountain Region Promotional Products Association members now receive discounts on SAGE® products and services.**

Addison, TX (September 15, 2014) The Rocky Mountain Region Promotional Products Association (RMRPPA) and SAGE are pleased to announce that RMRPPA has become a SAGE Affiliate. As a SAGE Affiliate, members of RMRPPA are entitled to discounts on a variety of SAGE services, including:

- SAGE Online™, the industry's leading product research and business management tool for distributors.
- SAGE Mobile™, the first ever mobile research solution for promotional products, suppliers and tradeshow.
- SAGE WebExpress Pro™, a dynamic user-customizable website offering a turn-key, modern web presence.
- SAGE PromoSearch™, a complete product research module for distributor websites to provide end-user research and e-commerce capabilities.
- SAGE Company Store™, a fully-customizable turn-key company store module for distributors to provide modern online storefronts for their customers.

Current SAGE subscribers may contact SAGE to apply the RMRPPA discount to their current subscriptions, effective as of the next renewal. RMRPPA members who add SAGE services can obtain the discount by noting RMRPPA membership on the application.

In addition to discounts on SAGE services, SAGE will also provide RMRPPA members with a variety of services, including an association website and access to SAGE's marketing resources.

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"We are constantly striving to provide the best possible benefits to our members. The cost effectiveness of SAGE, and their dedication to providing industry-leading solutions to the promotional products industry, made this partnership the obvious move to continue to create profitable business for RMRPPA members," said Nicole Plese, Executive Director of RMRPPA.

"We are thrilled to have partnered with RMRPPA and we are looking forward to providing their members with great discounts on SAGE services as another valuable benefit of RMRPPA membership," said Jarod Thorndike, Director of Strategic Relationships at SAGE. "The SAGE Affiliate Program is just one way we can show our support for RMRPPA and all of the industry's other regional associations. Please consider joining your regional association today, if you are not already a member!"

### **About RMRPPA**

The Rocky Mountain Region Promotional Products Association is Suppliers and Distributors – including executives, management or sales representatives therein - who come together to exchange industry knowledge and business opportunities during association meetings, seminars and special events. RMRPPA is a regional affiliate of PPAI and covers membership throughout Colorado and Wyoming. Approximately 50 percent of the current RMRPPA membership consists of distributor companies, while the other 50 percent consists of supplier companies. The goal of the association is to bring its members networking and education opportunities as it relates to the promotional products industry. For more information on RMRPPA, please visit [www.RMRPPA.org](http://www.RMRPPA.org).

### **About SAGE**

SAGE, based in Addison, Texas, is the leading provider of information, marketing and business management solutions to the promotional products industry. In addition to SAGE's flagship SAGE Online™ and SAGE Mobile™ research and business management services, SAGE also provides the industry with other research services, order management, website and email services, e-commerce solutions, end user catalogs, artwork services, payment processing, tradeshow, tradeshow management services, and lead retrieval software. SAGE is also the exclusive technology provider for members of the Promotional Products Association International (PPAI), the industry's non-profit association. For more information, please visit [www.sageworld.com](http://www.sageworld.com) or call 800.925.7243.