



PRIVACY POLICY

Last Revised February 1, 2014

Quick Technologies Inc. ("QTI") respects your privacy. In that regard, we have created this Privacy Policy to let you know what information we collect when you purchase and use our products or services, why we collect it, and how it is used. By purchasing or using products or services from us, you consent on behalf of yourself and your company to the practices described in this Privacy Policy.

1. What information do we collect? "Personal Information" means any information that may be used to identify you, including, but not limited to, first and last name, home or other physical address, an email address, phone number, or other contact information, whether at work or at home. When you request information from us, subscribe to our services, purchase products or otherwise interact with us, we may ask you for your Personal Information. You always have the choice not to provide certain of your Personal Information to us, but not doing so may prevent you from using certain features, products or services. In addition, we may collect a variety of usage and logging information ("Usage Information") as a result of your use of our products and services.

2. How do we use Personal Information? We may use your Personal Information in connection with our relationship with you. We may use your Personal Information to send you marketing materials or other correspondence. At any time you can opt-out of receiving this marketing information (see below). We may use your Personal Information in anonymous or aggregate form for a variety of purposes as well.

3. Information Sharing and Disclosure to Third Parties. Personal Information may be shared or disclosed to third parties for a variety of reasons. Agents or contractors of QTI may have access to your Personal Information for the purpose of performing services on behalf of QTI. All such agents or contractors who have access to your Personal Information are required to keep the information confidential and not use it for any purpose other than to carry out the services they are performing for QTI. In addition, QTI maintains a marketing list containing promotional products suppliers, distributors, reps, and/or associations. This list is licensed to third parties who would like to market their products and services. Your Personal Information may be provided to these third parties as part of our list. However, you can opt-out of being included on this list at any time (see below). Please note that our marketing list does not contain any information related to distributors' clients. Lastly, QTI maintains relationships with a variety of strategic partners who may have access to your Personal Information in connection with our relationship with such third party. Again, you can opt-out of having your information included in such lists by notifying us (see below).

4. How do we use Usage Information? Usage Information is used in a variety of ways and may be shared with a variety of third parties, to the extent that it does not contain Personal Information. Personal Information contained within Usage Information is treated the same as other Personal Information.

5. Required Disclosure. We may disclose Personal Information if required to do so by law or in the good faith belief that such action is necessary to: (1) conform to the edicts of the law or comply with legal process served on QTI or one of our affiliates; (2) protect and defend the rights or property of QTI; or (3) act in urgent circumstances to protect the personal safety of users of QTI, its web sites or services or the public. If QTI should ever file for bankruptcy or be a party to an acquisition or merger, we may sell or provide your Personal Information to a third party in connection with such activity.

6. Opting-Out. As mentioned above, QTI keeps a comprehensive database of your contact and marketing preferences. Should you decide to opt-out of any of our information usage practices, please notify us by calling 800.925.7243 or emailing customerservice@qti.com. Please specify which communication method(s) you prefer not to be used when contacting you (e.g., postal mail, phone, fax, email) and whether or not you want your contact information disclosed to third parties or not. We will promptly process your request. However, please keep in mind that you may receive mailings that were already in progress when your request was made.

7. Security of Your Information. QTI uses a variety of industry-standard methods to help protect your Personal Information, including secure sockets layer (SSL) encryption, firewalls, secure network facilities, etc. You are solely responsible for maintaining the secrecy of your passwords or any account information. While we strive to protect your Personal Information, QTI does not ensure or warrant the security of any information you provide to us, and you provide it to us at your own risk.

8. Third-Party Sites. Please be aware that other web sites that may be accessed through the use of our site or services may collect personally identifiable information about you. This Privacy Policy does not cover the information practices of those third-party web sites linked to our site or services.

9. **Children's Privacy.** Our websites, products and services are not intended for or directed to persons under the age of 13. Any person who provides their information to QTI hereby represents that they are 13 years of age or older.

10. **Consent to this Policy.** By using our website, products or services, you agree to this Privacy Policy. This is our entire and exclusive Privacy Policy with respect to customers and it supersedes any earlier version. We may change this Privacy Policy at any time by providing written notice to you.

11. **Interaction with Agreements.** This policy is not meant to supersede any written agreement between QTI and you, including without limitation our Customer Agreement. To the extent of any inconsistency between this policy and any agreement between QTI and you, such agreement shall prevail.