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FOR IMMEDIATE RELEASE

SAGE[®] RELEASES SAGE MOBILE 9.0

The industry's most popular mobile app has been upgraded to the newest version, SAGE Mobile 9.0. The app now features SAGE Chat, a full-featured, real-time chat platform, as well as other enhancements to the tradeshow planner just in time for The PPAI Expo in January 2020.

Addison, Texas (November 25, 2019) – SAGE, the leading provider of information, marketing, and business management solutions to the promotional products industry, announces the release of a new version of SAGE Mobile™. The app, available for iOS and Android devices, allows industry distributors easy access to all their critical research and business management operations while on the go. The updated version also includes SAGE Chat, enabling Total Access customers to quickly and effectively chat with team members or suppliers. In addition, as the official show planner for The PPAI Expo in Las Vegas, Nevada on January 12-16, 2020, distributors have complimentary access to the app's expanded set of tradeshow planning features to plan and manage their experience at the show.

"We all rely on our phones when out of the office or travelling for work. That's why we have created a useful app that helps our customers do everything that they need to right from their phone, seamlessly integrating with their desktop experiences," said SAGE President, David Natinsky, MAS. "Whether you need to perform an advanced product search while on the go, or manage your experience at The PPAI Expo, SAGE Mobile will get it done for you."

Some of the new features in the SAGE Mobile 9.0 release include:



- Easily access the new SAGE Chat, allowing subscribers to chat via instant messenger with their teams, suppliers, and website visitors
- Receive real-time answers to any questions or inquiries about The PPAI Expo instantly via the Live Help feature
- Watch The PPAI Expo video content in the new Videos section
- View all the 2020 PPAI Award Winners

SAGE Mobile 9.0 is available now. Current SAGE Total Access subscribers can download SAGE Mobile for free from the Apple App Store, Google Play, or the Amazon App Store. For users who have automatic app updates turned on, the update will download automatically.

Distributors who are not current SAGE Total Access subscribers but are attending The PPAI Expo can access the tradeshow planning area of SAGE Mobile for free by visiting www.go.sageworld.com/planexpo. To receive full access to SAGE Mobile, tap the "Start a Free Trial" button on the homepage of SAGE Mobile.

For distributors not attending The PPAI Expo, contact SAGE today for a complimentary 30-day subscription of SAGE Total Access, which includes the full version of SAGE Mobile 9.0.

For more information on SAGE Mobile, visit www.sageworld.com/sagemobile.

About SAGE

SAGE, based in Addison, Texas, is the leading provider of information, marketing and business management solutions to the promotional products industry. In addition to SAGE's flagship SAGE Online™, SAGE Web™, and SAGE Mobile™ research and business management services, SAGE also provides the industry with other research services, order management, website and email services, e-commerce solutions, end-buyer catalogs, artwork services, payment processing, tradeshow, tradeshow management services, and lead retrieval software. SAGE is also the exclusive technology provider for members of the Promotional Products Association International (PPAI), the industry's non-profit association as well as Promotional Products Professionals of Canada (PPPC), Canada's non-profit association. For more information, please visit www.sageworld.com or call 800.925.7243.