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**FOR IMMEDIATE RELEASE**

**SAGE<sup>®</sup> ANNOUNCES 2024 RATING AWARD WINNERS**

**SAGE presents rating awards to 1,073 supplier and decorator companies based on distributor ratings in SAGE Total Access.**

Addison, TX (October 18, 2023) – Each year, SAGE proudly presents industry suppliers and decorators with A+ and A rating awards based on an aggregate of their distributor ratings collected through SAGE Total Access, the industry’s most popular product research and business management solution.

This year, 883 exceptional companies received the coveted A+ rating, while another impressive 190 earned a top A rating. These award-winning supplier and decorator companies comprise a total of 45% of all active Advantage or Decorator Members in the SAGE database. As part of the relationship between SAGE and PPAI, suppliers with SAGE A+ and A ratings are also considered for eligibility in the industry’s annual renowned PPAI Supplier Star Awards competition.

“We are so excited to recognize and celebrate our supplier and decorator partners that continuously go above and beyond to provide exceptional service and raise the bar for the industry’s standard of quality and integrity each year.” said Dana Porter, MAS, SAGE’s Vice President of Information Services.

Widely known within the industry for having the most robust, accurate, and truly representative supplier reviews, the SAGE rating system empowers distributors to make well-informed decisions with invaluable data.



Through SAGE Online and SAGE Web, distributors can view a supplier or decorator's real-time ratings and comments, as well as a comprehensive overview of their award information, including any additional industry accolades. With SAGE's latest innovations, distributors can also now utilize AI-powered, consolidated review summaries to gain these important insights at a glance.

Ratings can be submitted through SAGE Total Access or via the "Rate Us" link provided by both suppliers and decorators. Distributors can score factors such as customer service, delivery, and problem resolution, as well as leave a detailed comment. They can only rate each company once to provide their unique perspective; however, they may update their ratings at any time, ensuring the most precise depiction of their experience.

Award-winning supplier and decorator companies will have access to a variety of marketing collateral to promote their A+ or A-rated status, including logos for their catalogs, websites, and email signatures. For more information, award recipients should contact their SAGE Account Advisor at 800.925.7243.

Click below to view the complete lists:

[A+ Supplier Ratings](#)

[A Supplier Ratings](#)

[A+ Decorator Ratings](#)

[A Decorator Ratings](#)

### **About SAGE**

SAGE, based in Addison, Texas, is the leading provider of information, marketing, and business management solutions to the promotional products industry. In addition to SAGE's flagship SAGE Online™, SAGE Web™, and SAGE Mobile™ research and business management services, SAGE also provides the industry with other research services, order management, project management, website and email services, e-commerce solutions, end-buyer catalogs, artwork services, payment processing, tradeshow, tradeshow management services, and lead retrieval



software. SAGE is also the exclusive technology provider for members of the Promotional Products Association International (PPAI), the industry's non-profit association, as well as Promotional Products Professionals of Canada (PPPC), Canada's non-profit association. For more information, please visit [www.sageworld.com](http://www.sageworld.com) or call 800.925.7243.