

Bille Forman  
Vice President of Marketing  
SAGE  
214.631.6000 x4539  
bille.forman@sageworld.com

## **FOR IMMEDIATE RELEASE**

### **SAGE<sup>®</sup> ADDS SAGE COMMUNITY TO WEB-BASED SUPPLIER CENTER PORTAL**

Addison, Texas (March 28, 2023) – SAGE, the leading provider of information, marketing, and business management solutions to the promotional products industry, invites SAGE Supplier Advantage Members to join the SAGE Community through its new web-based supplier portal.

SAGE Community is an industry-specific, collaborative social network where suppliers and distributors can share news, best practices, ask questions, and connect and engage with other industry professionals, all-in-one platform.

SAGE Community has long been available in SAGE Total Access, SAGE's flagship distributor tool, for distributors to network with their industry peers. With the addition of the SAGE Community to the new web-based SAGE Supplier Center, it is now open to everyone in the industry.

"In today's world, social media is so ubiquitous that for many of us it has blurred the lines between personal and professional communication. We all have so many connections on so many platforms, and with the amount of information on all of these platforms, we end up missing a lot of important things," said David Natinsky, President of SAGE. "With SAGE Community, distributors, and now suppliers, have one central location where they can go just for industry-related content. Whether that's news or advice, our customers can be intentional and efficient with their time, get answers to their questions, and never miss important industry update."





The new web-based SAGE Supplier Center is available now to all supplier Advantage Members at no additional cost. Simply visit [www.sagesuppliercenter.com](http://www.sagesuppliercenter.com) to log in. To join SAGE Community, select Community on the left side menu, then search and follow the Community group of your choice on the right side under Groups.

To learn more about a SAGE Advantage Membership, visit [www.sageworld.com](http://www.sageworld.com).

### **About SAGE**

SAGE, based in Addison, Texas, is the leading provider of information, marketing, and business management solutions to the promotional products industry. In addition to SAGE's flagship SAGE Online™, SAGE Mobile™, and SAGE Web™ research and business management services, SAGE also provides the industry with other research services, order management, website, and email services, e-commerce solutions, end-user catalogs, artwork services, payment processing, tradeshow, tradeshow management services, and lead retrieval software. SAGE is also the exclusive technology provider for members of the Promotional Products Association International (PPAI), the industry's non-profit association. For more information, please visit [www.sageworld.com](http://www.sageworld.com) or call 800.925.7243.