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FOR IMMEDIATE RELEASE

SAGE[®] RELEASES SAGE MOBILE[™] 11

The industry's most popular mobile app has been upgraded to the newest version, SAGE Mobile 11. The app now features compatibility with Apple and Android watches for SAGE Chat[™] and several other exciting features.

Addison, Texas (December 28, 2021) – SAGE, the leading provider of information, marketing, and business management solutions to the promotional products industry, announces the release of SAGE Mobile 11. The app, available for iOS and Android devices, allows industry distributors easy access to all their critical research and business management operations while on the go and is the official trade show planner for the industry's largest show, The PPAI Expo in January 2022.

This update introduces several exciting new features, including a refresh to the product and supplier search areas. SAGE Mobile 11 users will see more fields to align with the recently updated capabilities of SAGE Online[™] and SAGE Web[™], enabling Total Access customers to manage their business across platforms from anywhere effortlessly.

"We know our industry is always on the go. Because of that, we are committed to providing our customers a seamless experience whether they are using SAGE Online, SAGE Web, or SAGE Mobile to give them the flexibility they need," said SAGE President David Natinsky, MAS.



Some of the new features in the SAGE Mobile 11 updates include:

- The ability to reply to chats from Apple and Android watches
- Support for live chat call mode so that users can answer live chats from their website on their mobile devices
- Refreshed pages within the product and supplier search areas, including the product search, search results, product detail, and supplier detail pages
- New large tile view for product search results
- Alphabetized "Other Filter Options" drop-down on the product search page
- New social media fields for the CRM module
- New "Canadian Friendly" product search option
- "What's New" pop-up detailing added features after future updates

SAGE Mobile 11 is available now. Current SAGE Total Access subscribers can download SAGE Mobile for free from the Apple App Store, Google Play, or the Amazon App Store. The update will download automatically for users who have the app updates turned on.

About SAGE

SAGE, based in Addison, Texas, is the leading provider of information, marketing, and business management solutions to the promotional products industry. In addition to SAGE's flagship SAGE Online™, SAGE Web™, and SAGE Mobile™ research and business management services, SAGE also provides the industry with other research services, order management, project management, website and email services, e-commerce solutions, end-buyer catalogs, artwork services, payment processing, tradeshow, tradeshow management services, and lead retrieval software. SAGE is also the exclusive technology provider for members of the Promotional Products Association International (PPAI), the industry's non-profit association, as well as Promotional Products Professionals of Canada (PPPC), Canada's non-profit association. For more information, please visit www.sageworld.com or call 800.925.7243.