

POWERED BY SAGE

PROMO *live*

APRIL 15, 2026

Distributor Guide

Creating *forward* momentum

Don't miss Promo Live in 2026, a free online event dedicated to what SAGE does best: connecting distributors and suppliers. Watch live product presentations from top suppliers, have real-time conversations with suppliers, attend from anywhere with your entire team, and discover new products through the product pavilion.

Promo Live is free to attend for all verified distributors. Register your entire team today!

Register at www.sageworld.com/events/promolive

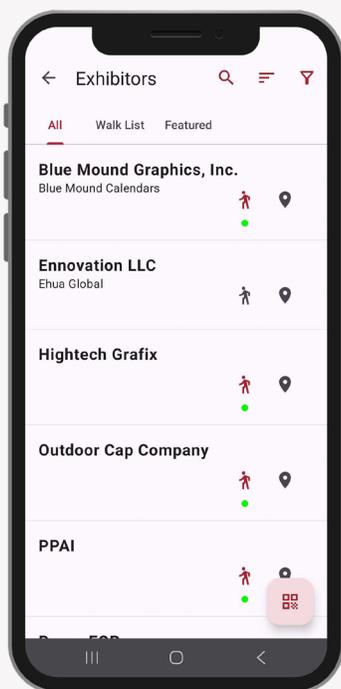
Prepare For Promo Live:

- [Register](#) your entire team for the event and mark your calendar
- Determine your clients needs for the coming months
- Review the supplier list in the SAGE Workplace iOS or Android app and create a walk list

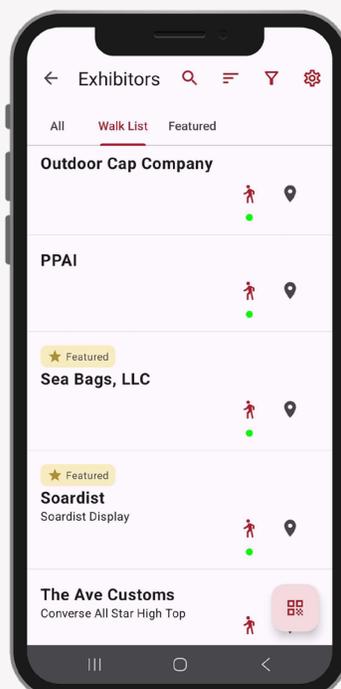
How To Create a Walk List:

1. Open the SAGE Workplace app
2. Tap the menu button in the top left hand corner and select Trade Shows, then select Promo Live
3. On the Promo Live trade show screen, tap on Exhibitors
4. On the Exhibitor screen, when you see an Exhibitor that you would like to add to your walk list, tap on the walking person icon to automatically add them to your list
5. You can view your Walk List by selecting the Walk List tab at the top menu

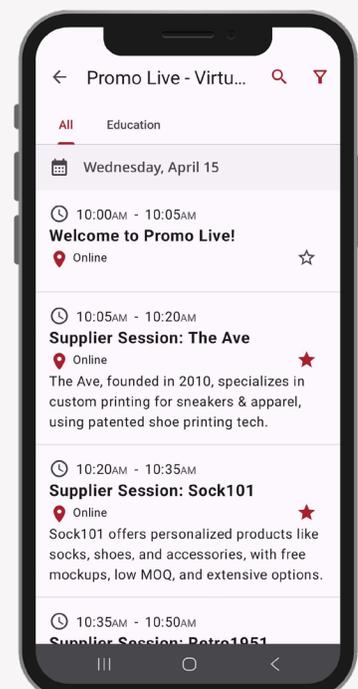
- Review [Supplier Live Session Schedule](#) and add must attend sessions to your schedule



Exhibitor List



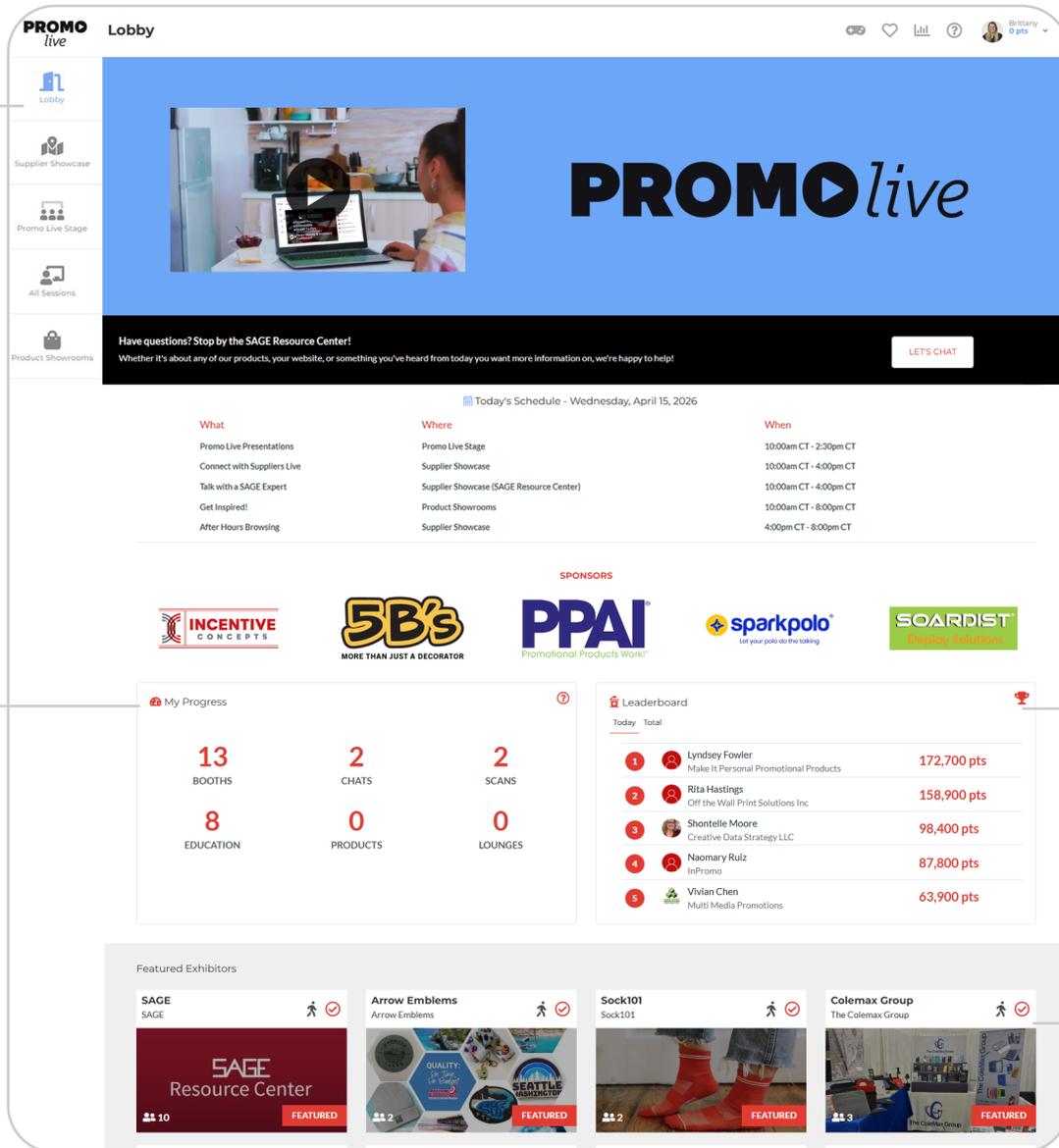
Create A Walk List



Sessions Schedule

Lobby

Welcome to the central hub for Promo Live! Access all areas of the event from this page.



From the lobby, you can **Navigate** to the Promo Live stage, supplier showcase, and the product pavilion.

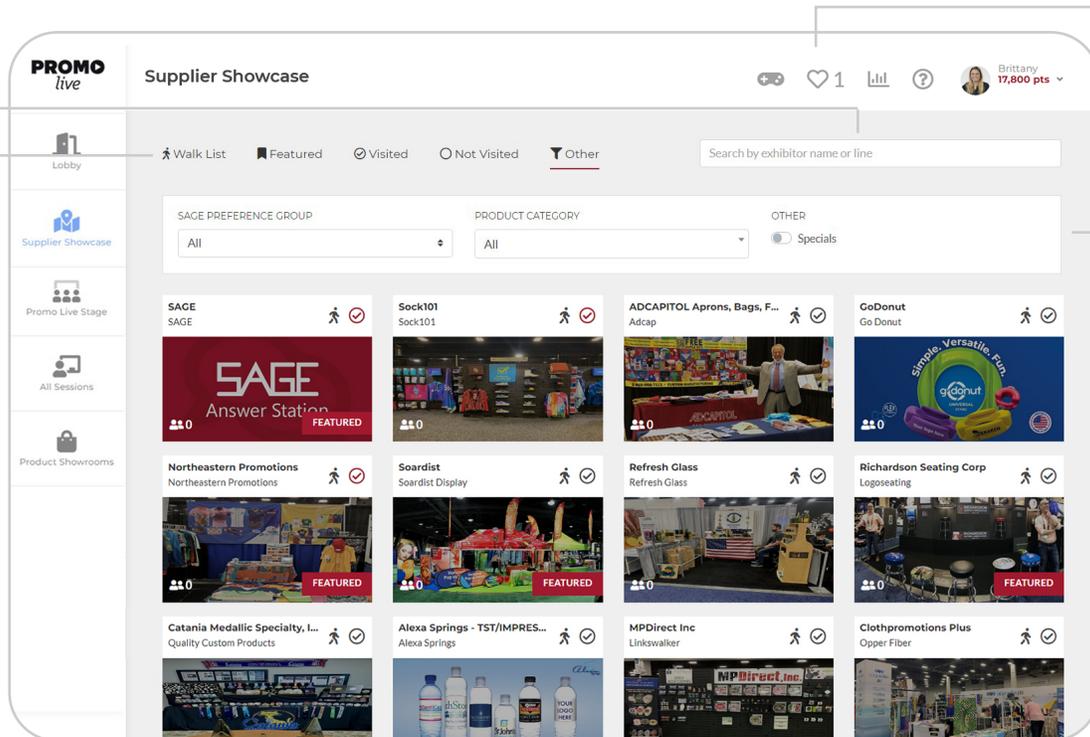
On the **Dashboard**, you can view your progress broken down by how many sponsor rooms you've visited, chats opened, products viewed, etc.

See other attendees' progress throughout the event on the **Leaderboard**. Earn points by visiting rooms, viewing room materials, watching sessions, and more.

Scroll through the **Featured Sponsors** section to find top supplier lines and quickly navigate straight to their room.

Supplier Showcase

Discover the hottest new products in the Supplier Showcase! Hand-selected industry suppliers are ready to guide you through prepared sales and marketing materials to help you present ideas to your clients. Then, hop on a one-on-one chat or video conference with suppliers to dive even deeper.



Search for any supplier by name or line name

Filter the suppliers to just those on your Walk List

View only Featured Sponsors

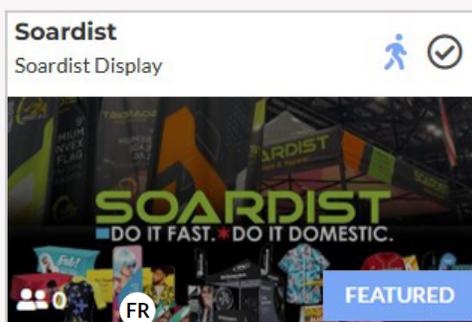
View only sponsor rooms that you have or have not Visited

Filter suppliers to just those in your SAGE Preference Groups

Search for suppliers who have a specific Product Category, like bags or pens

Filter by suppliers who have Show Specials

Click on the "heart" for Favorite Products



Number of visitors in room currently

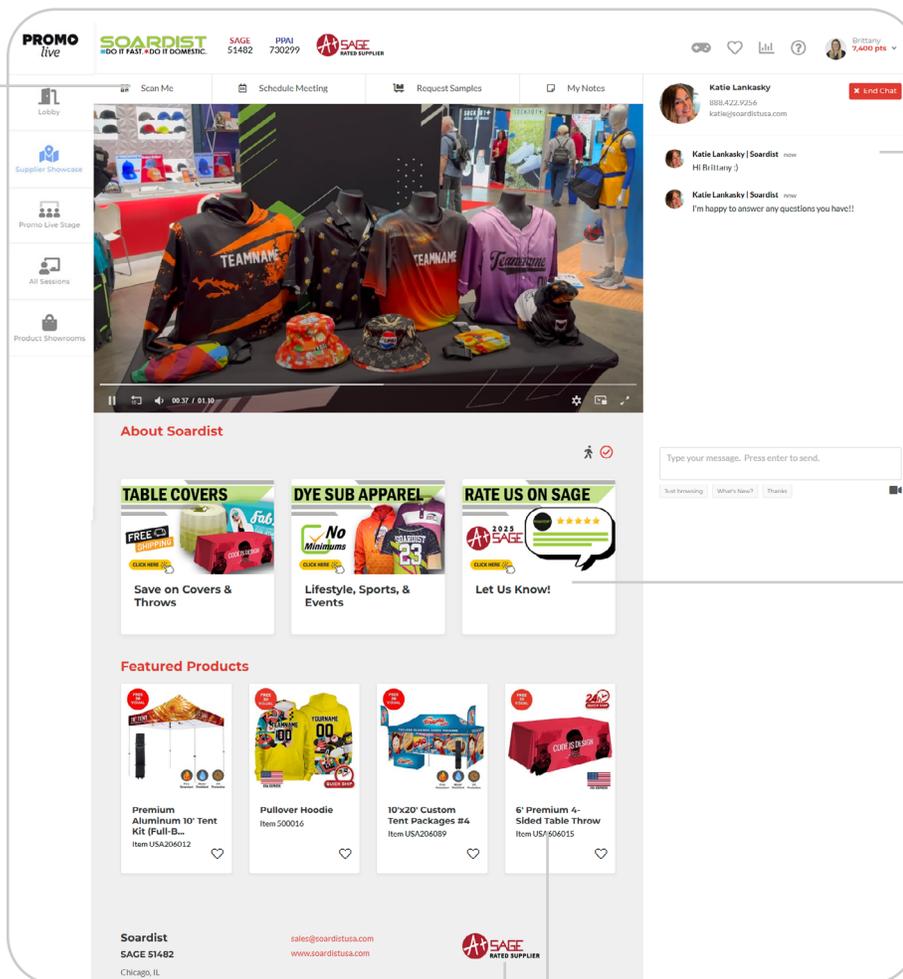
Indicates if the supplier is on your Walk List

Indicates if you have already visited the room

French-speaking staff are available in the room

Supplier Showcase

Once you enter a supplier's showcase room, take the time to view their products and latest marketing materials. Download any catalogs or flyers to use as selling resources for your clients. Supplier staff are working in every room and are ready to chat with you! Come say hi, ask questions, and explore new ideas for your clients! If you don't have time to chat, you can request samples and catalogs and schedule a meeting to speak later.



Click on the **Scan Me** button to send your information to the supplier

Schedule a Meeting with the supplier at a time that is convenient for you

Request Samples of the featured products you see in their room

In **My Notes**, make sure to record your notes for each supplier to access after the event is over

Chat Live one-on-one with room staff or request a **Video Conference** to speak face-to-face

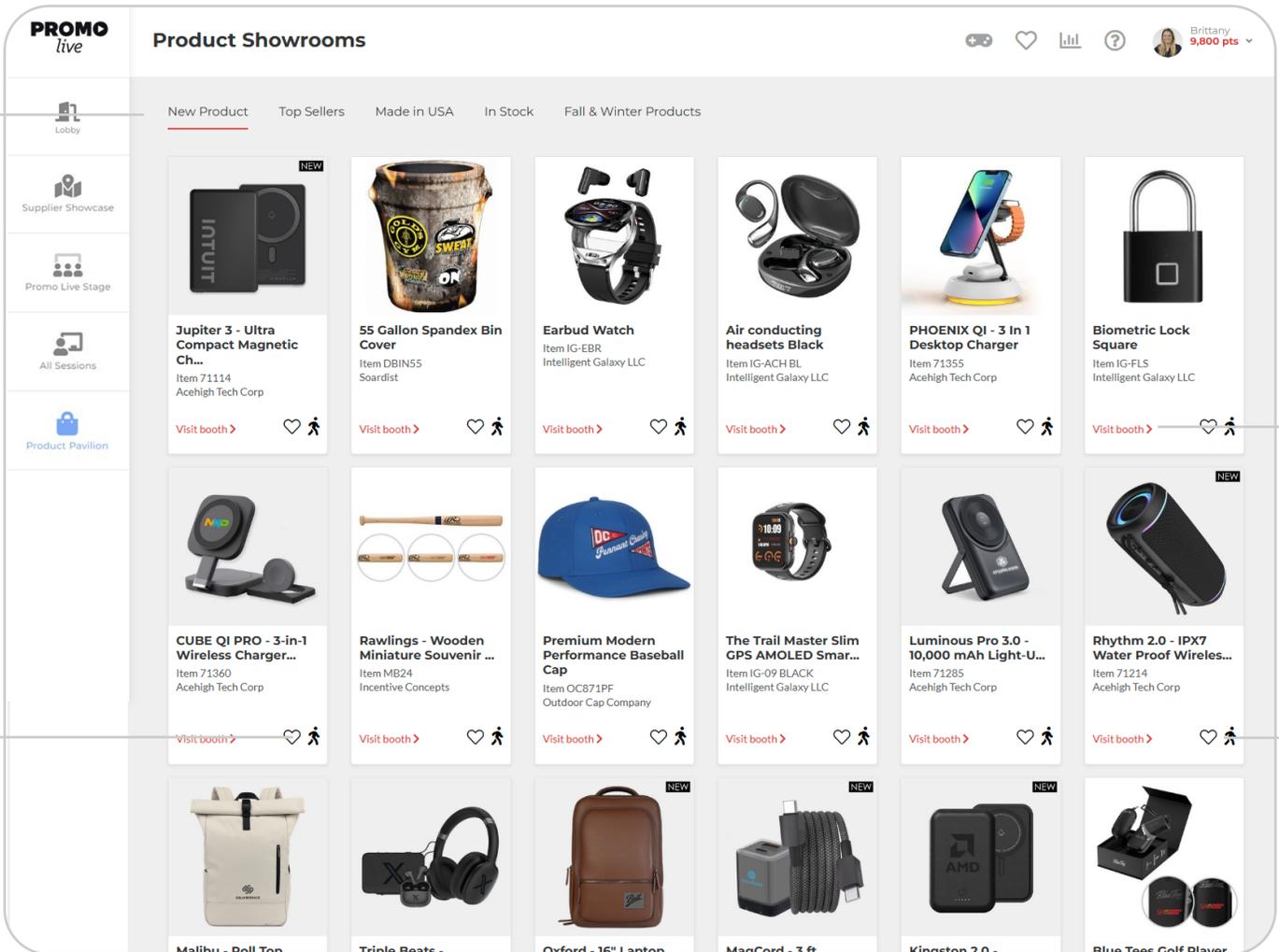
View the supplier's **Marketing Materials**, including specials, videos, catalogs, and more

View the supplier's **Featured Products**, including pricing and detailed product information

You will find the supplier's **Contact Information** at the bottom of their room

Product Pavilion

Get ideas for your clients' projects by exploring our curated product pavilions. Browse trending categories such as In Stock, Made in the USA, Top Sellers, New Products, and Seasonal items.



Click on the **Product Pavilion Themes** at the top to view the products in that pavilion

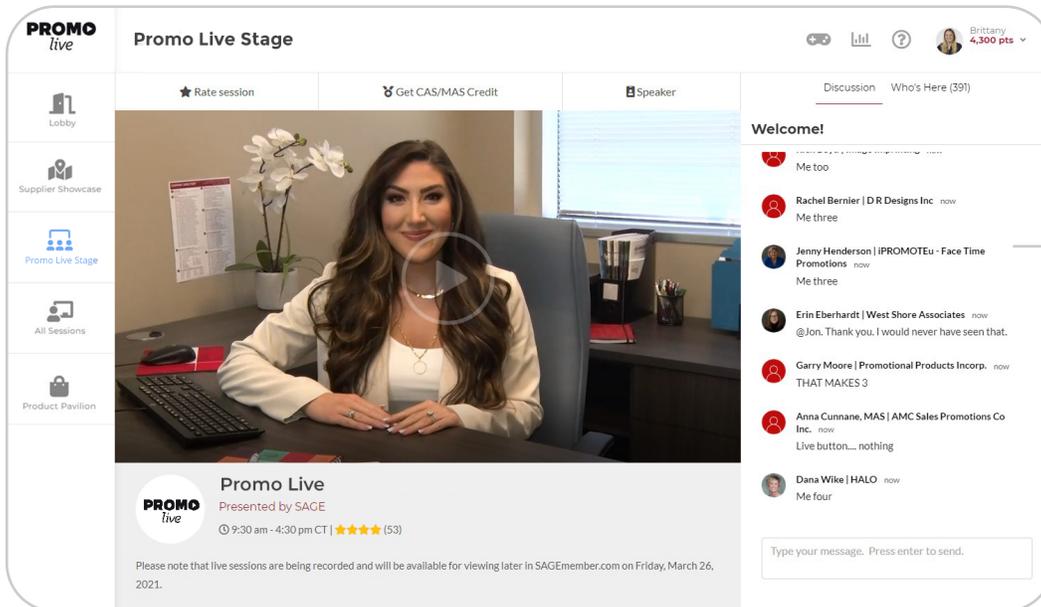
Like a product? Click the walking person to add the supplier to your **Walk List**

Click View to see **Product Details** on a specific product, including pricing. You can also request more information on a product or view the product on SAGE Web for even more detailed product information

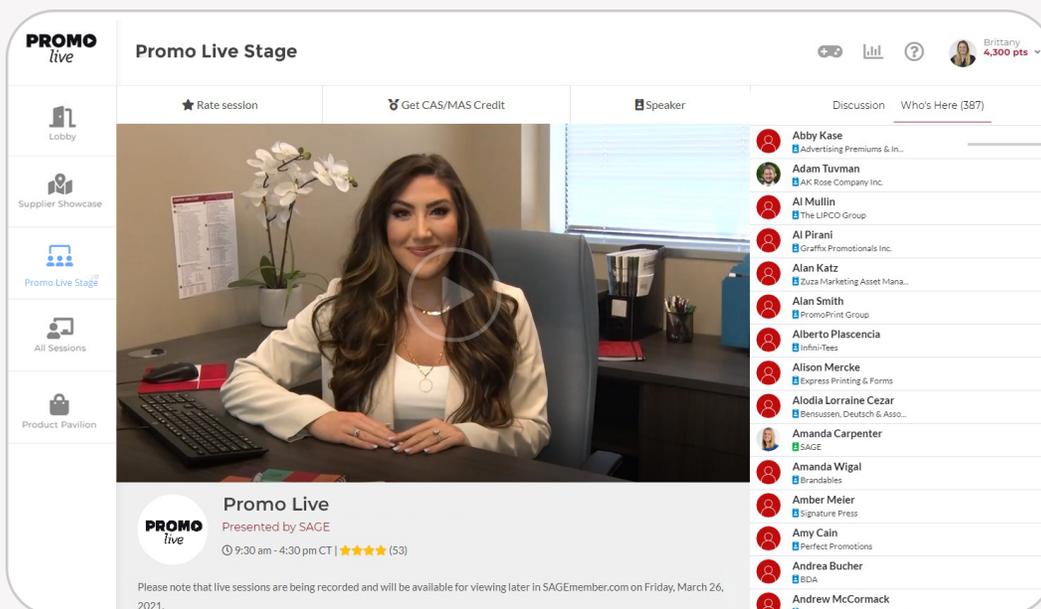
Click on the "heart" to add to **Favorite Products**

Promo Live Stage

The heart of Promo Live is the Live Stage! Suppliers will take the stage to present products, creative selling strategies, and show off their best sellers. Interact live during our discussions to brainstorm, ask questions, and more!



Join the [General Discussion](#) group chat to talk with industry colleagues about the Promo Live Stage events



Click on [Who's Here](#) and click on a profile picture of anyone to chat with them one on one

After Promo Live:

- Download all post-show reports
- Schedule any follow up with suppliers, review sample and catalog requests
- Show off your finds to your customers!

The screenshot shows the PROMOlive Lobby interface. On the left is a navigation sidebar with icons for Lobby, Supplier Showcase, Promo Live Stage, All Sessions, and Product Showrooms. The main content area features a video player with a play button and the text 'PROMOlive'. Below the video is a 'Have questions? Stop by the SAGE Resource Center!' banner with a 'LET'S CHAT' button. A 'Today's Schedule - Wednesday, April 15, 2026' section follows, with columns for 'What', 'Where', and 'When'. At the bottom are logos for sponsors: INCENTIVE CONCEPTS, 5B's, PPAI, sparkpolo, and SOARDIST. A circular overlay on the right shows a user menu with options: My Profile, Test & Setup Video, Download My Notes, Download My Chats, and Global Stats (admin).

What	Where	When
Promo Live Presentations	Promo Live Stage	10:00am CT - 2:30pm CT
Connect with Suppliers Live	Supplier Showcase	10:00am CT - 4:00pm CT
Talk with a SAGE Expert	Supplier Showcase (SAGE Resource Center)	10:00am CT - 4:00pm CT
Get Inspired!	Product Showrooms	10:00am CT - 8:00pm CT
After Hours Browsing	Supplier Showcase	4:00pm CT - 8:00pm CT

Post Show Reports