

Bille Forman
Vice President of Marketing
SAGE
214.631.6000 x4539
bille.forman@sageworld.com

FOR IMMEDIATE RELEASE

SAGE[®] ANNOUNCES 2026 RATING AWARD WINNERS

SAGE honors top promotional products suppliers and decorators with A+ and A Rating Awards based on distributor ratings in SAGE Workplace™

Plano, TX (October 16, 2025) – SAGE is proud to recognize outstanding promotional products suppliers and decorators with the prestigious 2026 A+ and A SAGE Rating Awards. These awards are based on distributor ratings collected through SAGE Workplace, the industry's leading product research and business management platform.

This year, 959 companies earned the highly coveted A+ rating, an increase of 2% from the prior year, while 169 companies were awarded the impressive A rating. Together, these top-performing businesses represent more than half (54%) of all active Advantage and Decorator Members in the SAGE database. SAGE suppliers with A+ and A ratings are also eligible for the annual PPAI Supplier Star Awards.

"We love celebrating our supplier and decorator partners who are consistently going above and beyond. They provide exceptional service and demonstrate the high standards of quality and integrity distributors expect," said Dana Porter, MAS, SAGE's Vice President of Information Services.

Recognized for its comprehensive and reliable supplier reviews, the SAGE rating system provides distributors with valuable data to help them make well-informed decisions. Distributors can view a supplier or decorator's real-time ratings and comments along with a detailed summary of any awards or industry accolades the company has received wherever they access SAGE Workplace.



Distributors may submit ratings through SAGE Workplace or via the “Rate Us” link provided by suppliers and decorators. All ratings include scoring factors such as customer service, delivery, and problem resolution, as well as detailed feedback. Each company can be rated only once by a distributor, but ratings can be updated at any time to reflect ongoing experiences, ensuring the most recent feedback from customers is visible.

SAGE Ratings Awards winners receive marketing materials from SAGE to promote their A+ or A-rated status, including logos for use in catalogs, websites, and email signatures.

Click below to view the complete lists:

[A+ Supplier Ratings](#)

[A Supplier Ratings](#)

[A+ Decorator Ratings](#)

[A Decorator Ratings](#)

About SAGE

SAGE, based in Plano, Texas, is the leading provider of information, marketing, and business management solutions to the promotional products industry. In addition to SAGE Workplace™ product research and business management services, SAGE also provides the industry with other research services, order management, CRM, project management, website and email services, e-commerce solutions, end-user catalogs, payment processing, tradeshow, tradeshow management services, and lead retrieval software. SAGE is the exclusive technology provider for members of the Promotional Products Association International (PPAI), the industry’s non-profit association. For more information, please visit www.sageworld.com or call 800.925.7243.