SAGE
www.sageworld.com

16301 Quorum Drive Ste. 200A
Addison, TX 75001

P 214 631 6000
F 214 631 2323

Bille Forman
Vice President of Marketing
SAGE
214.631.6000 x4539
bille.forman@sageworld.com

FOR IMMEDIATE RELEASE

SHOPWORKS ADDS SHOPPING CART INTEGRATION

Addison, Texas (August 1, 2022) –ShopWorks, a promotional products business software, has added shopping cart integration to their OnSite system's offerings via their API (application programming interface) integration with SAGE, a leading provider of product research and business management solutions to the promotional products industry.

ShopWorks already allows OnSite customers to source over 1 million promotional products from over 4,300 suppliers through their integration with SAGE. ShopWorks users can paste SAGE product IDs into their OnSite system, and all product details, pricing, and vendor information are transferred with no duplicate data entry.

Now, ShopWorks customers can seamlessly import their shopping cart transactions from their SAGE Website or SAGE Company Stores into their OnSite software, where the order process will be completed. This new integration saves ShopWorks's customers valuable time and eliminates potential mistakes from rekeying orders.

"We are excited to expand our integration with ShopWorks to help alleviate some pain points for their customers," said Jarod Thorndike, Vice President of Business Development. "We continuously strive to improve our relationships and build on the comprehensive services we can offer our integrated partners."

ShopWorks's OnSite customers will need an active ManageOrders subscription to import transactions from their SAGE shopping carts. They can request their URL details from support@shopworx.com.

For more information on SAGE, ShopWorks's users can learn more at www.sageworld.com.

About SAGE

SAGE, based in Addison, Texas, is the leading provider of information, marketing, and business management solutions to the promotional products industry. In addition to SAGE's flagship SAGE Online™, SAGE Mobile™, and SAGE Web™ research and business management services, SAGE also provides the industry with other research services, website, and email services, e-commerce solutions, end-user catalogs, artwork services, payment processing, tradeshow management services, and lead retrieval software. SAGE is also the exclusive technology provider for members of the Promotional Products Association International (PPAI), the industry's non-profit association. For more information, please visit www.sageworld.com or call 800.925.7243.

About ShopWorks

ShopWorks, located in West Palm Beach, Florida, provides business software that helps over 850 of the most successful decorated apparel and promotional product companies grow their business by streamlining operations and improving the productivity of the entire shop. For more information, please visit www.shopworx.com or call 800.526.6702.