

Bille Forman
Vice President of Marketing
SAGE
214.631.6000 x4539
bille.forman@sageworld.com

FOR IMMEDIATE RELEASE

SAGE[®] REVEALS NEW PAGE BUILDER FEATURES

Addison, Texas (May 3, 2024) – SAGE, a pioneer in providing cutting-edge solutions for the promotional products industry, announced several exciting new additions to its revolutionary Page Builder module within SAGE Websites.

The Page Builder was first released earlier this year in SAGE Websites as a way for distributors to design custom pages visually, using drag-and-drop functionality. The new module allows users to quickly and easily custom-build a page from scratch with a tailored column layout and widgets such as text blocks and product groups that incorporate featured product selections.

SAGE Websites now offer an enhanced Page Builder with multiple customizable layouts and a wide array of additional widgets. This empowers users to create even more visually stunning and highly functional websites tailored to their unique needs. The new widgets, including Video, Image, Image Gallery, and Form, provide additional flexibility and endless creative possibilities for showcasing products and services.

"As we strive to continue pushing the boundaries of innovation in our industry, our focus remains on empowering distributors with tools they can leverage to bolster their business" said Chris Sumpter, Vice President of Web Development. "The Page Builder is especially exciting as it gives our customers the ability to create and customize new pages as needed without having to hire a developer or know how to code. It really puts the creativity and control back in the distributor's hands."



The form widget streamlines the process of creating contact forms and other interactive elements on websites. Users can add various field types, adjust the width of fields, and customize the form's design and submission settings. Form submissions can now be sent directly to designated email addresses or stored in the Form Responses for easy management.

The new video widget enables seamless integration of videos into web pages, with the option to add custom image overlays for a cleaner and more personalized look. This allows for greater control over the presentation and aesthetics of video content.

The image widget allows users to select multiple images at once, add titles, and customize alt text for improved accessibility and search engine optimization. By having multiple images with titles and custom alternative text, you improve accessibility and SEO across the web, therefore driving traffic to your website. Additionally, the widget's design can be customized to match the website's branding.

The image gallery widget simplifies the creation of galleries, offering multiple selection options and customizable design settings. Users can easily add captions, titles, and control the appearance of each image within the gallery, enhancing the visual appeal of their websites.

The SAGE Page Builder is available now on SAGE Websites. To learn more about SAGE Websites, visit www.sageworld.com or contact your Account Advisor today.

About SAGE

SAGE, based in Addison, Texas, is the leading provider of information, marketing, and business management solutions to the promotional products industry. In addition to SAGE's flagship SAGE Online™, SAGE Mobile™, and SAGE Web™ research and business management services, SAGE also provides the industry with other research services, order management, website, and email services, e-commerce solutions, end-user catalogs, artwork services, payment processing, tradeshow, tradeshow management services, and lead retrieval software. SAGE is also the exclusive technology provider for members of the Promotional Products Association International (PPAI), the industry's non-profit association. For more information, please visit www.sageworld.com or call 800.925.7243.