

Capturing New Opportunities with Promotional Products

When you think of promotional products, you are probably thinking of pens and keychains, ordering hundreds of pieces at a time, and making cents per piece when reselling them, right? Did you know there are also high margin promotional products with low minimum order quantities?

Your clients arrive in your business often seeking signs, banners, or other printed products. Whether they are a small business or a startup, they may be in need of something else to promote their business. Promotional products offer an array of different items (and profit margins) that can be customized for any business or event.

High Margin Promotional Products



Retail Pricing	\$442.72
Net Pricing	\$221.36
Profit for Distributor	\$221.36



Retail Pricing	\$485.53
Net Pricing	\$242.77
Profit for Distributor	\$242.77



Retail Pricing	\$896.87
Net Pricing	\$538.13
Profit for Distributor	\$358.74



Retail Pricing	\$377.89
Net Pricing	\$226.74
Profit for Distributor	\$151.15



Where to Start

- **Self Promo** – promote your own business! Put a logo on each product as an example of what you can do for your clients.
- **Add Promo Products to Your Website** – your customers can browse the options available to them.
- **Sample Kits, Displays, and Storefront Product Showrooms** – These items can be used for a brick-and-mortar business including business cards, pens, signs, banners, name tags, etc.

How to Start

- Ask about your customer's promotional needs
- Follow up on customer events
- Add custom catalogs or flyers to your existing orders (for example: seasonal or trending items)

Get Started

From easy-to-use product research and order management to website solutions, we offer everything you need to start selling promo. Try SAGE Total Access free for 30 days and see the difference we can make in your business.

To sign up, go to go.sageworld.com/trysage today, or call 800.925.7243.

