

Company Name	Primary Contact	Title	
Address	City	State/Province	Zip/Postal Code
Country			
Phone	Fax	SAGE/PPAI Number	
Tradeshow Contact Name		Tradeshow Contact E-mail	

EXHIBIT OPPORTUNITIES

Large Booth - \$2,150 BEST VALUE

Includes up to 20 booth materials (sales flyers, brochures, catalogs, etc.), up to 50 featured products, and unlimited exhibit staff

Standard Booth - \$1,650

Includes up to 10 booth materials (sales flyers, brochures, catalogs, etc.), up to 25 featured products, and up to 6 exhibit staff to work your booth

Starter Booth - \$1,150

Includes up to 5 booth materials (sales flyers, brochures, catalogs, etc.), up to 10 featured products, and up to 4 exhibit staff to work your booth

Booth Package Total: \$ _____ (A)

SPONSORSHIP PACKAGES

Featured Exhibitor - \$500

Stand out from the crowd with a highlighted booth and special icon designating your company as a featured exhibitor. Featured exhibitors will also be highlighted in SAGE Mobile for distributors' reference after the show.

Education Session - \$750

Supplier to provide a pre-recorded 15 – 45-minute spotlight or education session (created by you) to be available in education tracks. Your company's logo will be displayed on all primary marketing materials for SAGE Show Virtual including the show website. Content must be approved by SAGE.

Product Pavilion - \$100 per Product or \$500 for 6 Products

With this opportunity you can include your product(s) in the highly anticipated product pavilion area within one of the themed categories: New Products, Top Sellers, Business & Corporate Gifts, and Brand Names. Your listing(s) will link to your product data within SAGE Web where distributors can add your product(s) to their file center or presentations, and more. One category is allowed per item number.

Item #1: _____

Select One: New Products Top Sellers Business & Corporate Gifts Brand Names

Item #2: _____

Select One: New Products Top Sellers Business & Corporate Gifts Brand Names

Item #3: _____

Select One: New Products Top Sellers Business & Corporate Gifts Brand Names

Item #4: _____

Select One: New Products Top Sellers Business & Corporate Gifts Brand Names

Item #5: _____

Select One: New Products Top Sellers Business & Corporate Gifts Brand Names

Item #6: _____

Select One: New Products Top Sellers Business & Corporate Gifts Brand Names

Pre & Post Show Specials Email Blast (Limit 24) - \$500

This email blast is specifically designed to give suppliers exposure before and after the show to receive maximum ROI from your investment! The pre-show email will go out to distributor show registrants. The post-show email will go out to show attendees. Supplier must provide one flyer that will be used for both email blasts. Email will consist of flyer thumbnail images that will link to a full-size version of your specials flyer. Artwork MUST include a show special, sale, or promotion listed on it. The promotion can be anything from free shipping, free samples, free set up, discounted items, a percentage discount, EQP, or NQP, etc. SAGE approval is required for final artwork.

Pop-Up Message Alerts (Limit 5 per day) - \$1,500

Add your message or promotion to a pop-up alert deployed at a set time during the show for all distributors in attendance to see. Content must be approved by SAGE.
Example: Stop by the SAGE Booth between 1pm - 3pm CT for a chance to win a prize!

Sponsorship \$ _____

Product Pavilion

1 Product (Individual) _____ x \$100 \$ _____

6 Products (Bundle) _____ x \$500 \$ _____

Sponsorship Total: \$ _____ (B)

PAYMENT

Credit Card Payments:

Visa MasterCard American Express Discover

Booth Package Total \$ _____ (A)

Sponsorship Total \$ _____ (B)

Total Due: \$ _____ (A+B)

(Payment due in full with application)

Credit Card Information:

Name As It Appears On Credit Card

Credit Card Number

Expiration Date

Credit Card Billing Address:

Street Or PO Box

City

State/Province

Zip/Postal Code

X

Credit Card Signature

EXHIBITOR AGREEMENT

NOTE: Please locate and read the SAGE Tradeshow Exhibitor Policies (Rev 04/2021) ("Agreement") and the SAGE Sponsorship Agreement Terms and Conditions (rev 06/2017) ("Agreement") located at www.sageworld.com/legal. If you cannot access the Agreement for any reason, please call us before you sign and we will provide you with a copy. Your signature below indicates your acceptance of the entire Agreement on behalf of the company identified above and your representation that you have the authority to bind such company to the Agreement.

X

Exhibitor's Signature Required

Date

Name

Title