

SET UP DAY: WEDNESDAY, AUGUST 30 | EXHIBIT OPENS: THURSDAY, AUGUST 31

Company Name	Primary Contact		Title	
Address	City	State	Zip Code	Country
Phone	Fax		PPAI Number	
Tradeshow Contact Name		Tradeshow Contact E-mail		

## PROMOTIONAL OPPORTUNITIES

### SHOW OPPORTUNITIES

**SAGE Show Sponsor - \$3000**

Increase your company's visibility and create brand awareness with this opportunity. Your company's logo will be displayed on all of the primary marketing materials for the SAGE Show. You will also receive a bag insert, three products in the product pavilion and a SAGE Mobile Featured Supplier position.

**Online Registration Sponsor - \$1000**

Maximize your exposure by placing your banner advertisement on the distributor pre-registration confirmation email every distributor prints and brings to the show. Your banner advertisement will also be seen in the online registration system when distributors register. This is an exclusive sponsorship.

**Bag Insert Sponsor - \$500**

Include either your product or marketing flyer in every bag given to each attendee to the show.

### SHOW ADVERTISING OPPORTUNITIES

**SAGE Show Promotion Package - \$600**

This package is specifically designed to give supplier's exposure before, during and after the show to receive maximum ROI from your show investment! This package includes a pre-show email blast to the distributor registrants as well as DFW area distributors, a post-show email blast to attendees, three products in the Product Pavilion, and an Enhanced Listing in SAGE Mobile. Supplier must provide artwork for email blasts.

**Freestanding Graphic Panel - \$1000**

Display your own message for all attendees to see on the show floor or in the lobby. Includes: Double-sided 4' x 8' graphic panel to place your advertisement and the placement of the panel(s) will be determined by SAGE staff. Supplier must provide artwork for the panel.

### PRODUCT OPPORTUNITIES

**Exclusive Product Sponsorship - \$1000**

Your product will be the exclusive product used at the SAGE Show for its specific product category. Increase your visibility and receive innumerable impressions throughout the SAGE Show. Depending upon the product being sponsored, your exclusive product will be distributed by SAGE in the registration area. Some products are distributed in other areas. Exhibitors are permitted to place their logo, booth number, SAGE # and PPAI #, with SAGE approval, on the product to be distributed.

### EDUCATION OPPORTUNITIES

**Education Events Sponsorship - \$1000**

Become the exclusive sponsor for all education and training events. Place an item on the tables for each attendee, receive an enhanced listing in SAGE Mobile and one product in the product pavilion.

### SAGE MOBILE ADVERTISING

**SAGE Mobile Enhanced Listing - \$100**

Your company will stand out in SAGE Mobile with an enhanced listing in the exhibitor list for the show. Your company listing will be highlighted to catch distributors' attention as they are looking through the list.

**SAGE Mobile Featured Exhibitor - \$250**

Includes everything in an enhanced listing plus featured suppliers will be listed in SAGE Mobile, the official show directory, in a special featured section specifically for the SAGE Show.

**Push Notification - \$750 (Limited Availability)**

Send a 200 character message directly to the attendees' mobile devices (using SAGE Mobile) during the show. Include special offers and increase traffic to your booth.

### PRODUCT PAVILIONS

Product(s) to be displayed on the table inside the Product Pavilion area. Company name, booth number, product name and description are all included on the sign displayed with your product entry. Product(s) will also be listed in SAGE Mobile under the SAGE Show Product Pavilion area. The product must be displayed in exhibitor's booth as well.

**1 Product - \$150**

**3 Products - \$225**

# PAYMENT

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**Total Due (all pricing US) \$** \_\_\_\_\_  
Payment due in full upon the return of the signed agreement.

**Check** (make payable to SAGE):

Company Name On Check	Check Number	Check Date	Check Amount
<b>Credit Card Payments:</b> <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express <input type="checkbox"/> Discover			
Name As It Appears On Credit Card	Credit Card Number	Expiration Date	
Credit Card Billing Address:			
Street Or PO Box	City	State/Province	Zip/Postal Code

<b>X</b>
Credit Card Signature

# EXHIBITOR AGREEMENT

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Please locate and read the SAGE Show Exhibitor Agreement (rev 09/2012) ("Agreement") located at [www.sageworld.com/legal](http://www.sageworld.com/legal). If you cannot access the Agreement for any reason, please call us before you sign and we will provide you with a copy. Your signature below indicates your acceptance of the entire Agreement on behalf of the company identified above and your representation that you have the authority to bind such company to the Agreement.

<b>X</b>			
<b>Exhibitor's Signature Required</b>	Date	Name	Title