

SET UP DAY: WEDNESDAY, AUGUST 29 | EXHIBIT OPENS: THURSDAY, AUGUST 30

Company Name	Primary Contact	Title	
Address	City	State	Zip Code
Phone	Fax	PPAI Number	
Tradeshow Contact Name		Tradeshow Contact E-mail	

BOOTH RENTAL

Booth Includes

Back drape and side drape (for linear booths only), booth sign, booth carpet, one table, complimentary lead retrieval unit and listing in SAGE Mobile tradeshow planner. Electricity is not included.

Sign up now!

Space is limited!
 2017 sold out quickly, so make sure to reserve your spot ASAP!

<p>Early Bird \$850 PER BOOTH</p> <p>Rate expires November 20, 2017.</p>	<p>Regular Rate \$950 PER BOOTH</p>
<p>Pay in full by March 16, 2018. Booths will be assigned on a first-come, first-served basis by contract submission date</p>	

Table Choice
(One per booth)

No Table

6' Table

8' Table

Special Booth Configurations

- | | | | | |
|---------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> Corner
10% of total booth fee
<i>(Booth exposed to an aisle on two sides)</i> | <input type="checkbox"/> Island
15% of total booth fee
<i>(400 sq. ft. min.)</i> | <input type="checkbox"/> Peninsula
10% of total booth fee
<i>(200 sq. ft. min.)</i> | <input type="checkbox"/> Extended Height
10% of total booth fee | <input type="checkbox"/> Hanging Sign
10% of total booth fee
<i>(Only if booth is an Island.)</i> |
|---------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|

# OF BOOTHS	\$	=	(A)		(A) x	SBC	%	\$	(B)	
# OF BOOTHS	RATE		TOTAL		Special Booth Configuration Fee(s)	(A) x	SBC	%	\$	(C)
									Booth Rental (A+B+C) = \$	(D)

Space Choices

We request the booth(s) listed below. Booths are assigned on a first-come, first-served basis. If none of the below choices are available, SAGE will assign the best available location at such time. View the floorplan here: goto.sageworld.com/FLOORPLAN2018.

Choice 1. _____ Choice 2. _____

Choice 3. _____ Choice 4. _____

Please locate me at a distance from the following companies:

1. _____ 2. _____ 3. _____

If your company is being assigned with a group, please list the group name: _____

LEAD RETRIEVAL

SAGE ShowLink Lite – 1 Complimentary Device Per Exhibitor

SAGE ShowLink Lite – Additional Devices _____ x \$65 = \$ _____

Please have a SAGE Account Executive contact me to learn more about the SAGE ShowLink annual subscription for lead retrieval at all industry shows.

Total: \$ _____ (E)

PROMOTIONAL OPPORTUNITIES

Product Pavilion (1 Product) - \$150

Product Pavilion (3 Product) - \$225

Product(s) to be displayed on the table inside the Product Pavilion area. Company name, product name and booth number are included on the sign displayed with your product entry. Product(s) will also be listed in SAGE Mobile under the SAGE Show Product Pavilion area.

SAGE Mobile Enhanced Listing - \$100

Your company will stand out in SAGE Mobile, the official show mobile application and directory, with an enhanced listing in the show's exhibitor list. Your company listing will be highlighted to catch distributors' attention. Listing includes your logo and your description/tagline.

SAGE Mobile Featured Exhibitor - \$250

Including everything in an enhanced listing plus featured suppliers will be listed in SAGE Mobile, the official show directory, in a special featured section specifically for the SAGE Show.

Push Notification - \$750 (Limited Availability)

Send a 200 character message directly to the attendees' mobile devices (using SAGE Mobile) during the show. Include special offers and increase traffic to your booth.

Total \$ _____ (G)

BOOTH CALCULATIONS

Booth Rental \$ _____ (D)
 SAGE ShowLink Lite Additional Devices \$ _____ (E)
 Education & Meeting Opportunities \$ _____ (F)
 Promotional Opportunities \$ _____ (G)
Total Cost (D + E + F + G) \$ _____ (H)

PAYMENT

Visa MasterCard American Express Discover Bill Me

Credit Card Number _____

Expiration Date _____

Name As It Appears On The Credit Card _____

X
Credit Card Signature

Credit Card Billing Address: _____

Street Or PO Box

City

State/Province

Zip/Postal Code

NOTE: Please locate and read the SAGE Show Exhibitor Policies (rev 06/2017) ("Agreement") located at www.sageworld.com/legal. If you cannot access the Agreement for any reason, please call us before you sign and we will provide you with a copy. Your signature below indicates your acceptance of the entire Agreement on behalf of the company identified above and your representation that you have the authority to bind such company to the Agreement.

X
Exhibitor's Signature Required

Printed Name

Title

Date

Accepted By SAGE