

SET UP DAY: WEDNESDAY, AUGUST 29 | EXHIBIT OPENS: THURSDAY, AUGUST 30

Company Name		Primary Contact		Title	
Address		City	State	Zip Code	Country
Phone		Fax		PPAI Number	
Tradeshow Contact Name			Tradeshow Contact E-mail		

## BOOTH SPACE

### Booth Includes

Back drape and side drape (for linear booths only), booth sign, booth carpet, one table per booth, complimentary lead retrieval unit and listing in SAGE Mobile tradeshow planner. Electricity is not included.

Sign up now!

Space is limited!  
2017 sold out quickly, so make sure to reserve your spot ASAP!

**Multi-Line Rep Package**  
**4 BOOTHS - 6 LINES - \$2600**  
 Please list the companies that will be showing (max 6):


**EACH ADDITIONAL BOOTH - \$750**  
 Pay in full by March 16, 2018.

**Table Choice**  
(One per booth)

\_\_\_\_\_ No Table

\_\_\_\_\_ 6' Table

\_\_\_\_\_ 8' Table

### Special Booth Configurations

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> <b>Corner</b><br>10% of total booth fee<br><i>(corner booth is defined as a booth exposed to an aisle on two sides)</i> | <input type="checkbox"/> <b>Island</b><br>15% of total booth fee<br><i>(400 sq. ft. min.)</i> | <input type="checkbox"/> <b>Extended Height</b><br>10% of total booth fee | <input type="checkbox"/> <b>Hanging Sign</b><br>10% of total booth fee<br><i>(Only if booth is an Island.)</i> |
|--|---|---|--|

\_\_\_\_\_ Packages x \$2600 + \_\_\_\_\_ Additional Booths x \$750 = \_\_\_\_\_ Total (A)

**Special Booth Configuration Fee(s)**

\_\_\_\_\_ (A) x <sup>SBC</sup> % \$ \_\_\_\_\_ (B)

\_\_\_\_\_ (A) x <sup>SBC</sup> % \$ \_\_\_\_\_ (C)

Booth Rental (A+B+C) = \$ \_\_\_\_\_ (D)

### Space Choices

We request the booth(s) listed below. Booths are assigned on a first-come, first-served basis. If none of the below choices are available, SAGE will assign the best available location at such time. View the floorplan here: [goto.sageworld.com/FLOORPLAN2018](http://goto.sageworld.com/FLOORPLAN2018).

Choice 1. \_\_\_\_\_ Choice 2. \_\_\_\_\_

Choice 3. \_\_\_\_\_ Choice 4. \_\_\_\_\_

Please locate me at a distance from the following companies:

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

If your company is being assigned with a group, please list the group name: \_\_\_\_\_

# LEAD RETRIEVAL

SAGE ShowLink Lite – 1 Complimentary Device Per Rep Package

SAGE ShowLink Lite – Additional Devices \_\_\_\_\_ x \$65 = \$ \_\_\_\_\_

\$ \_\_\_\_\_ ShowLink Lite Total – Please enter amount in the Booth Rates and Calculations section.

Please have a SAGE Account Executive contact me to learn more about the SAGE ShowLink annual subscription for lead retrieval at all industry shows.

# PROMOTIONAL OPPORTUNITIES

Product Pavilion (1 Product) - \$150

Product Pavilion (3 Product) - \$225

Product(s) to be displayed on the table inside the Product Pavilion area. Company name, product name and booth number are included on the sign displayed with your product entry. Product(s) will also be listed in SAGE Mobile under the SAGE Show Product Pavilion area. Product(s) will also be listed in SAGE Mobile under the SAGE Show Product Pavilion area. The product must be displayed in exhibitor's booth as well.

SAGE Mobile Enhanced Listing - \$100

Your company will stand out in SAGE Mobile, the official show mobile application and directory, with an enhanced listing in the show's exhibitor list. Your company listing will be highlighted to catch distributors' attention. Listing includes your logo and your description/tagline.

SAGE Mobile Featured Exhibitor - \$250

Including everything in an enhanced listing plus featured suppliers will be listed in SAGE Mobile, the official show directory, in a special featured section specifically for the SAGE Show.

Push Notification - \$750 (Limited Availability)

Send a 200 character message directly to the attendees' mobile devices (using SAGE Mobile) during the show. Include special offers and increase traffic to your booth.

Total \$ \_\_\_\_\_

# BOOTH CALCULATIONS

Fees are based on your total square footage at the show. Exhibit space is sold in 100 sq. ft. increments, except as noted on the floorplan. Special booth configurations are charged a fee in addition to the standard exhibit space fee.

Booth Rental \$ \_\_\_\_\_ (D)  
 SAGE ShowLink Lite Additional Devices \$ \_\_\_\_\_ (E)  
 Promotional Opportunities \$ \_\_\_\_\_ (F)  
 Total Cost (D + E + F) \$ \_\_\_\_\_ (G)

# PAYMENT

Visa    MasterCard    American Express    Discover    Bill Me

Credit Card Number

Expiration Date

**X**

Name As It Appears On The Credit Card

Credit Card Signature

Credit Card Billing Address:

Street Or PO Box

City

State/Province

Zip/Postal Code

**NOTE:** Please locate and read the SAGE Show Exhibitor Policies (rev 06/2017) ("Agreement") located at [www.sageworld.com/legal](http://www.sageworld.com/legal). If you cannot access the Agreement for any reason, please call us before you sign and we will provide you with a copy. Your signature below indicates your acceptance of the entire Agreement on behalf of the company identified above and your representation that you have the authority to bind such company to the Agreement.

**X**

Exhibitor's Signature Required

Printed Name

Title

Date

Accepted By SAGE