

SET UP DAY: WEDNESDAY, AUGUST 30 | EXHIBIT OPENS: THURSDAY, AUGUST 31

Company Name	Primary Contact	Title		
Address	City	State	Zip Code	Country
Phone	Fax	PPAI Number		
Tradeshow Contact Name	Tradeshow Contact E-mail			

## BOOTH RENTAL

### Booth Includes

Back drape and side drape (for linear booths only), booth sign, booth carpet, one table, complimentary lead retrieval unit and listing in SAGE Mobile tradeshow planner. Electricity is not included.

<p><i>Sign up now!</i></p> <p>Space is limited! 2016 sold out quickly, so make sure to reserve your spot ASAP!</p>	<p><b>Regular Rate</b>  <b>\$950 PER BOOTH</b></p>	<p><b>Table Choice</b>                  (One per booth)</p>
	<p>Pay in full by March 16, 2017.                  Booths will be assigned on a first-come, first-served basis by contract submission date</p>	<p><input type="checkbox"/> No Table</p> <p><input type="checkbox"/> 6' Table</p> <p><input type="checkbox"/> 8' Table</p>

### Special Booth Configurations

- |   |   |  |   |  |
|---|---|--|---|--|
| <input type="checkbox"/> <b>Corner</b><br>10% of total booth fee<br><i>(Booth exposed to an aisle on two sides)</i> | <input type="checkbox"/> <b>Island</b><br>15% of total booth fee<br><i>(400 sq. ft. min.)</i> | <input type="checkbox"/> <b>Peninsula</b><br>10% of total booth fee<br><i>(200 sq. ft. min.)</i> | <input type="checkbox"/> <b>Extended Height</b><br>10% of total booth fee | <input type="checkbox"/> <b>Hanging Sign</b><br>10% of total booth fee<br><i>(Only if booth is an Island.)</i> |
|---|---|--|---|--|

_____ \$ _____ = _____ (A)	<b>Special Booth Configuration Fee(s)</b>	<input type="checkbox"/> _____ (A) x _____ SBC % \$ _____ (B) <input type="checkbox"/> _____ (A) x _____ SBC % \$ _____ (C)
# OF BOOTHS                      RATE                      TOTAL		

### Space Choices

We request the booth(s) listed below. Booths are assigned on a first-come, first-served basis. If none of the below choices are available, SAGE will assign the best available location at such time. View the floorplan here: [goto.sageworld.com/FLOORPLAN2017](http://goto.sageworld.com/FLOORPLAN2017).

Choice 1. \_\_\_\_\_ Choice 2. \_\_\_\_\_

Choice 3. \_\_\_\_\_ Choice 4. \_\_\_\_\_

Please locate me at a distance from the following companies:

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

If your company is being assigned with a group, please list the group name: \_\_\_\_\_

# LEAD RETRIEVAL

SAGE ShowLink Lite – 1 Complimentary Device Per Exhibitor

SAGE ShowLink Lite – Additional Devices \_\_\_\_\_ x \$65 = \$ \_\_\_\_\_

Please have a SAGE Account Executive contact me to learn more about the SAGE ShowLink annual subscription for lead retrieval at all industry shows.

**Total: \$** \_\_\_\_\_ (E)

# PROMOTIONAL OPPORTUNITIES

**Product Pavilion (1 Product) - \$150**

**Product Pavilion (3 Product) - \$225**

Product(s) to be displayed on the table inside the Product Pavilion area. Company name, product name and booth number are included on the sign displayed with your product entry. Product(s) will also be listed in SAGE Mobile under the SAGE Show Product Pavilion area.

**SAGE Mobile Enhanced Listing - \$100**

Your company will stand out in SAGE Mobile, the official show mobile application and directory, with an enhanced listing in the show's exhibitor list. Your company listing will be highlighted to catch distributors' attention. Listing includes your logo and your description/tagline.

**SAGE Mobile Featured Exhibitor - \$250**

Including everything in an enhanced listing plus featured suppliers will be listed in SAGE Mobile, the official show directory, in a special featured section specifically for the SAGE Show.

**Push Notification - \$750 (Limited Availability)**

Send a 200 character message directly to the attendees' mobile devices (using SAGE Mobile) during the show. Include special offers and increase traffic to your booth.

**Total \$** \_\_\_\_\_ (G)

# BOOTH CALCULATIONS

Booth Rental \$ \_\_\_\_\_ (D)  
 SAGE ShowLink Lite Additional Devices \$ \_\_\_\_\_ (E)  
 Education & Meeting Opportunities \$ \_\_\_\_\_ (F)  
 Promotional Opportunities \$ \_\_\_\_\_ (G)  
**Total Cost (D + E + F + G) \$** \_\_\_\_\_ (H)

# PAYMENT

## Check (make payable to SAGE):

Company Name On Check \_\_\_\_\_ Check Number \_\_\_\_\_ Check Date \_\_\_\_\_ Check Amount \_\_\_\_\_

Visa  MasterCard  American Express  Discover  Invoice Me

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Name As It Appears On The Credit Card \_\_\_\_\_

**X** \_\_\_\_\_  
 Credit Card Signature

Credit Card Billing Address: \_\_\_\_\_

Street Or PO Box \_\_\_\_\_

City \_\_\_\_\_

State/Province \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_

**NOTE:** Please locate and read the SAGE Show Exhibitor Agreement (rev 09/2012) ("Agreement") located at [www.sageworld.com/legal](http://www.sageworld.com/legal). If you cannot access the Agreement for any reason, please call us before you sign and we will provide you with a copy. Your signature below indicates your acceptance of the entire Agreement on behalf of the company identified above and your representation that you have the authority to bind such company to the Agreement.

**X** \_\_\_\_\_  
 Exhibitor's Signature Required

Printed Name \_\_\_\_\_

Title \_\_\_\_\_

Date \_\_\_\_\_

Accepted By SAGE \_\_\_\_\_