

SET UP DAY: WEDNESDAY, AUGUST 30 | EXHIBIT OPENS: THURSDAY, AUGUST 31

Company Name	Primary Contact	Title		
Address	City	State	Zip Code	Country
Phone	Fax	PPAI Number		
Tradeshow Contact Name	Tradeshow Contact E-mail			

BOOTH SPACE

Booth Includes

Back drape and side drape (for linear booths only), booth sign, booth carpet, one table per booth, complimentary lead retrieval unit and listing in SAGE Mobile tradeshow planner. Electricity is not included.

Sign up now!

Space is limited!
 2016 sold out quickly, so make sure to reserve your spot ASAP!

Multi-Line Rep Package
4 BOOTHS - 6 LINES - \$2600
 Please list the companies that will be showing (max 6):

EACH ADDITIONAL BOOTH - \$750
 Pay in full by March 16, 2017.

Table Choice
(One per booth)

_____ No Table

_____ 6' Table

_____ 8' Table

Special Booth Configurations

- | | | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|---------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> Corner
10% of total booth fee
<i>(corner booth is defined as a booth exposed to an aisle on two sides)</i> | <input type="checkbox"/> Island
15% of total booth fee
<i>(400 sq. ft. min.)</i> | <input type="checkbox"/> Extended Height
10% of total booth fee | <input type="checkbox"/> Hanging Sign
10% of total booth fee
<i>(Only if booth is an Island.)</i> |
|--------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|---------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|

_____ Packages x \$2600 + _____ Additional Booths x \$750 = _____ Total (A)

Special Booth Configuration Fee(s)

_____ (A) x SBC % \$ _____ (B)

_____ (A) x SBC % \$ _____ (C)

Booth Rental (A+B+C) = \$ _____ (D)

Space Choices

We request the booth(s) listed below. Booths are assigned on a first-come, first-served basis. If none of the below choices are available, SAGE will assign the best available location at such time. View the floorplan here: goto.sageworld.com/FLOORPLAN2017.

Choice 1. _____ Choice 2. _____

Choice 3. _____ Choice 4. _____

Please locate me at a distance from the following companies:

1. _____ 2. _____ 3. _____

If your company is being assigned with a group, please list the group name: _____

LEAD RETRIEVAL

[] SAGE ShowLink Lite – 1 Complimentary Device Per Rep Package

[] SAGE ShowLink Lite – Additional Devices _____ x \$65 = \$ _____

\$ _____ ShowLink Lite Total – Please enter amount in the Booth Rates and Calculations section.

[] Please have a SAGE Account Executive contact me to learn more about the SAGE ShowLink annual subscription for lead retrieval at all industry shows.

PROMOTIONAL OPPORTUNITIES

Product Pavilion (1 Product) - \$150

Product Pavilion (3 Product) - \$225

Product(s) to be displayed on the table inside the Product Pavilion area. Company name, product name and booth number are included on the sign displayed with your product entry. Product(s) will also be listed in SAGE Mobile under the SAGE Show Product Pavilion area. Product(s) will also be listed in SAGE Mobile under the SAGE Show Product Pavilion area. The product must be displayed in exhibitor's booth as well.

SAGE Mobile Enhanced Listing - \$100

Your company will stand out in SAGE Mobile, the official show mobile application and directory, with an enhanced listing in the show's exhibitor list. Your company listing will be highlighted to catch distributors' attention. Listing includes your logo and your description/tagline.

SAGE Mobile Featured Exhibitor - \$250

Including everything in an enhanced listing plus featured suppliers will be listed in SAGE Mobile, the official show directory, in a special featured section specifically for the SAGE Show.

Push Notification - \$750 (Limited Availability)

Send a 200 character message directly to the attendees' mobile devices (using SAGE Mobile) during the show. Include special offers and increase traffic to your booth.

Total \$ _____

BOOTH CALCULATIONS

Fees are based on your total square footage at the show. Exhibit space is sold in 100 sq. ft. increments, except as noted on the floorplan. Special booth configurations are charged a fee in addition to the standard exhibit space fee.

Booth Rental \$ _____ (D)
SAGE ShowLink Lite Additional Devices \$ _____ (E)
Promotional Opportunities \$ _____ (F)
Total Cost (D + E + F) \$ _____ (G)

PAYMENT

Check (make payable to SAGE):

Company Name On Check _____ Check Number _____ Check Date _____ Check Amount _____

Visa MasterCard American Express Discover Invoice Me

Credit Card Number _____ Expiration Date _____
Name As It Appears On The Credit Card _____ Credit Card Signature _____

Credit Card Billing Address: _____
Street Or PO Box _____ City _____ State/Province _____ Zip/Postal Code _____

NOTE: Please locate and read the SAGE Show Exhibitor Agreement (rev 09/2012) ("Agreement") located at www.sageworld.com/legal. If you cannot access the Agreement for any reason, please call us before you sign and we will provide you with a copy. Your signature below indicates your acceptance of the entire Agreement on behalf of the company identified above and your representation that you have the authority to bind such company to the Agreement.

X _____
Exhibitor's Signature Required _____ Printed Name _____ Title _____ Date _____ Accepted By SAGE _____