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FOR IMMEDIATE RELEASE

SAGE® ANNOUNCES SAGE ONLINE™ 12

SAGE Online 12 features a refreshed presentations area, a brand new virtual sample tool, refined navigation, and powerful enhancements.

Addison, TX (March 31, 2016) – SAGE announces the official launch of SAGE Online 12, one of the most significant upgrades ever to its industry-leading research and business management software. This latest version includes the debut of a redesigned Presentation Publisher, as well as the addition of updated brand new Virtual Design Studio for SAGE Online.

SAGE Online 12 includes a modern design and powerful new features that uphold SAGE Online's reputation as the most advanced product research and business management solution in the industry. The new version introduces numerous feature enhancements, including the following:

- Presentation Publisher now features a personalized dashboard, rich-text formatting, refined navigation and storage, the ability to add comments, and more customization options.
- The Customer Relationship Management (CRM) module now has the ability to access the search history and presentations for each client, assign tasks to specific client contacts, and see a street view for company addresses.
- Virtual Design Studio has been completely revamped with a new look, easy-to-use navigation, logo color-changing, and PMS matching, making it easier than ever to create professional, impressive virtual samples.

- Projects and data are securely stored in the cloud, with real-time updates available to team members and clients. In addition, all data is automatically synced between SAGE Online, SAGE Web, and SAGE Mobile.
- SAGE Online has more than doubled the number of email templates available for creating marketing campaigns.
- In addition to integrating with QuickBooks, SAGE Online 12 now supports seamless integration with QuickBooks Online, the number-one online accounting software.

David Natinsky, president of SAGE, commented, “We continue to innovate our products and services based on feedback from existing clients. We’re really proud of SAGE Online 12 because it’s unlike anything the industry has seen before. It really encompasses our mission to provide a complete business management solution to our customers.”

SAGE Online 12 will be rolling out to all SAGE Total Access and SAGE Online subscribers in the coming weeks. Subscribers will receive an “update available” prompt upon logging in to SAGE Online as soon as the new version is available to them. There is no additional charge for the upgrade, and free training and one-on-one sessions are available for anyone wanting help with the update.

SAGE encourages distributors who are not already SAGE subscribers to take advantage of its complimentary 30-day Total Access subscription to give it a test drive. Visit trysage.com to get started with SAGE Total Access, which includes SAGE Online, SAGE Web, and SAGE Mobile.

About SAGE Online

SAGE Online is the industry’s #1-rated and most popular product research service in the promotional products industry. Serving the majority of promotional products distributors, SAGE Online provides complete product and supplier research, impressive presentation capabilities, order management, customer relationship management (CRM), electronic catalogs, supplier specials, tradeshow information, SAGEim™ instant messaging, email campaigns, discussion groups, and much more. SAGE Online is available as part of SAGE Total Access, a comprehensive, per-user licensing model that allows each user to access any combination of



SAGE Online, SAGE Mobile, or SAGE Web on up to five devices. Total Access is just \$49/month for the first user and \$9/month for each additional user.

About SAGE

SAGE, based in Addison, Texas, is the leading provider of information, marketing, and business management solutions to the promotional products industry. In addition to SAGE's flagship SAGE Online™, SAGE Mobile™, and SAGE Web™ research and business management services, SAGE also provides the industry with other research services, order management, website and email services, e-commerce solutions, end user catalogs, artwork services, payment processing, tradeshow, tradeshow management services, and lead retrieval software. SAGE is also the exclusive technology provider for members of the Promotional Products Association International (PPAI), the industry's non-profit association. For more information, please visit www.sageworld.com or call 800.925.7243.

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